



**For Immediate Release**  
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**Tim Baker Joins Data Targeting as Junior Partner**

*Rising GOP Operative to Head Political Research and Strategic Communications Divisions*

(Gainesville, FL) - Tim Baker, one of Florida's top young GOP strategists, has joined Data Targeting, Inc., a preeminent Florida based Republican consultancy as the junior partner. Baker will lead the new political research and strategic communications divisions which serve political, corporate, and trade association clients.

"We are incredibly happy to have Tim on board," said Pat Bainter, president and founder of Data Targeting. "Tim has an unmatched skill set and proven record of success in the most difficult campaigns. His talents will be a great asset to our firm and our clients," Bainter concluded.

Baker has managed and served as research director for numerous federal, state, and municipal campaigns nationwide. He also managed Sen. Lizbeth Benacquisto's historic victory in Florida's 27th Senate District, capturing the long-held Democratic seat for the GOP in 2010.

"I'm honored to join Pat and the entire team at Data Targeting to continue building on their 26 year record of success," said Baker. "Data Targeting is unrivaled in providing key strategic council and formulating winning solutions that meet and exceed client goals. I look forward to contributing to that stellar record."

Tim Baker is a veteran of dozens of winning campaigns across the nation. He is a Magna Cum Laude graduate of the University of Arizona, served in the U.S. Marine Corps, and holds a law degree from the Florida State University College of Law.

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