

## Background

### ● Methodology

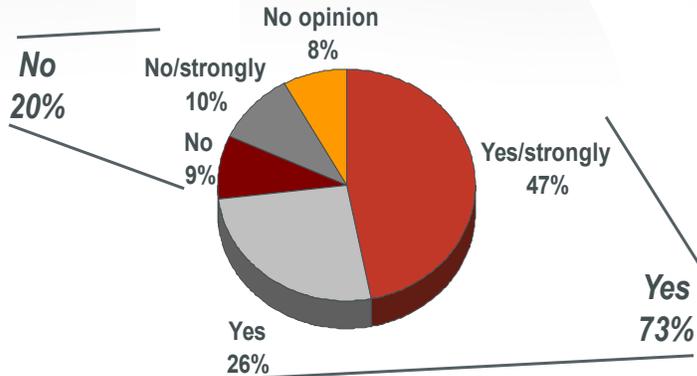
- Sample of 604 likely voters for 2014 election
- Interviews conducted June 12-15, 2014
- Margin of error of  $\pm 4.0\%$  for 604 cases
- Typical interview was about 22 minutes

### ● Contributors

- Dr. David B. Hill, Director, Hill Research Consultants
- Dr. Stephen N. White, Assistant Director
- Randy Ellison, Senior Research Consultant
- Jason Nemeck, Project Manager
- Senior Research Analyst

## Constitutional Amendment: Voter control of gambling in Florida

Tell me whether you would vote YES or NO on this proposed Amendment to Florida's Constitution. The amendment is titled "Voter Control of Gambling in Florida." Its summary says: "This amendment ensures that Florida voters shall have the exclusive right to decide whether to authorize casino gambling by requiring that in order for casino gambling to be authorized under Florida law, it must be approved by Florida voters pursuant to Article 11, Section 3 of the Florida Constitution. Affects articles 10 and 11. Provides definitions." If the election were held today, would you vote YES to approve this amendment, or NO to reject it?



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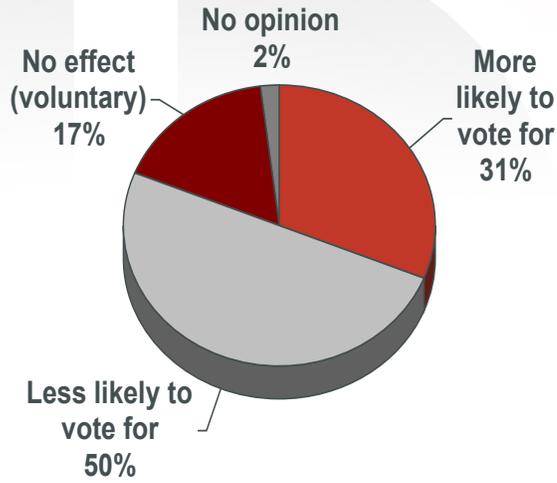
## Constitutional Amendment: Voter control of gambling in Florida

	All voters	Likely GOP primary voters	Likely Democratic primary voters
<b>Yes, to approve</b>	<b>73%</b>	<b>72%</b>	<b>79%</b>
<i>Strongly</i>	47%	43%	50%
<i>Not strongly</i>	26%	29%	29%
<b>No, to reject</b>	<b>20%</b>	<b>21%</b>	<b>15%</b>
<i>Not strongly</i>	9%	9%	8%
<i>Strongly</i>	10%	12%	7%
<b>No opinion</b>	<b>8%</b>	<b>7%</b>	<b>6%</b>

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**Candidate for office supports expanding gambling in Florida by legalizing types of high stakes casino gambling that we don't have in Florida today**



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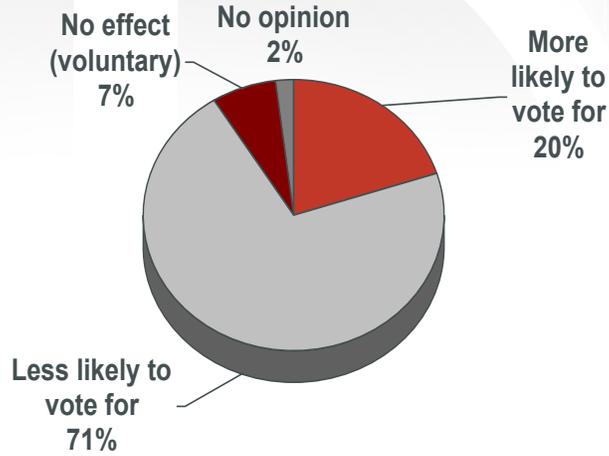
**Candidate for office supports expanding gambling in Florida by legalizing types of high stakes casino gambling that we don't have in Florida today**

	All voters	Likely GOP primary voters	Likely Democratic primary voters
More likely to vote for	31%	25%	34%
Less likely to vote for	50%	57%	51%
No effect (vol.)	17%	13%	13%
No opinion	2%	5%	1%

6



**Candidate for office supports expanding gambling in Florida & legalizing Las Vegas style casinos without requiring that it first be approved by a statewide vote of the people**



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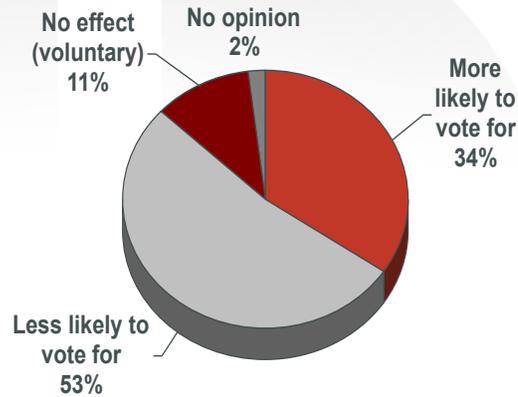
**Candidate for office supports expanding gambling in Florida & legalizing Las Vegas style casinos without requiring that it first be approved by a statewide vote of the people**

	All voters	Likely GOP primary voters	Likely Democratic primary voters
More likely to vote for	20%	20%	19%
Less likely to vote for	71%	70%	76%
No effect (vol.)	7%	7%	3%
No opinion	2%	2%	2%

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**Candidate for office supports allowing horse tracks, greyhound tracks & jai alai frontons to become slot machine casinos by allowing them to have up to 2000 slot machines & casino-style gambling at each facility**



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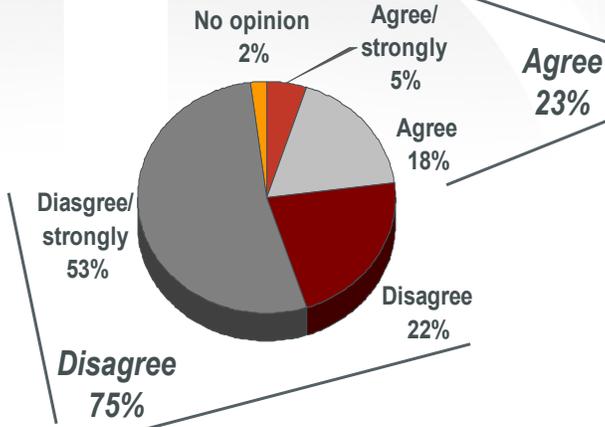
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	<b>All voters</b>	<b>Likely GOP primary voters</b>	<b>Likely Democratic primary voters</b>
<b>More likely to vote for</b>	<b>34%</b>	<b>30%</b>	<b>42%</b>
<b>Less likely to vote for</b>	<b>52%</b>	<b>54%</b>	<b>49%</b>
<b>No effect (vol.)</b>	<b>11%</b>	<b>13%</b>	<b>6%</b>
<b>No opinion</b>	<b>2%</b>	<b>3%</b>	<b>2%</b>

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**More gambling in Florida will improve the quality of life for me & my family**



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**More gambling in Florida will improve the quality of life for me & my family**

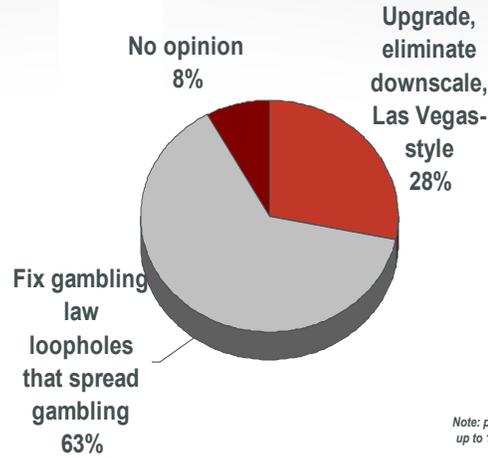
	All voters	Likely GOP primary voters	Likely Democratic primary voters
<b>Agree</b>	<b>23%</b>	<b>22%</b>	<b>23%</b>
<i>Strongly</i>	5%	6%	3%
<i>Not strongly</i>	18%	16%	20%
<b>Disagree</b>	<b>75%</b>	<b>77%</b>	<b>74%</b>
<i>Not strongly</i>	22%	21%	28%
<i>Strongly</i>	53%	56%	46%
<b>No opinion</b>	<b>2%</b>	<b>1%</b>	<b>2%</b>

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## Opinion closest to own:

We need to upgrade the types of gambling in Florida by curbing or even eliminating downscale forms of gambling & replacing them with new modern Las Vegas-style casinos, **vs.** before gambling is expanded in any way, existing gambling laws need to be fixed to eliminate the loopholes that some operators are exploiting which have led to unintended spread of gambling in the state



*Note: percentages do not add up to 100% due to rounding.*



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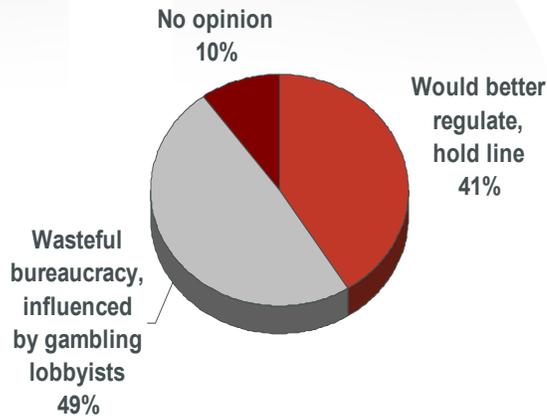
	All voters	Likely GOP primary voters	Likely Democratic primary voters
Upgrade, eliminate, downscale add Las Vegas-style	28%	26%	27%
Fix gambling law loopholes that spread gambling	63%	65%	68%
No opinion	8%	9%	5%



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## Point of view closest to own about creating a new state agency to regulate gambling:

*Would better regulate existing & new types of gambling & will help hold the line on the spread of gambling in Florida, vs. would be a wasteful bureaucracy that wouldn't slow down gambling creep, but would move the power to unelected bureaucrats who would be cozy with casinos & their lobbyists*



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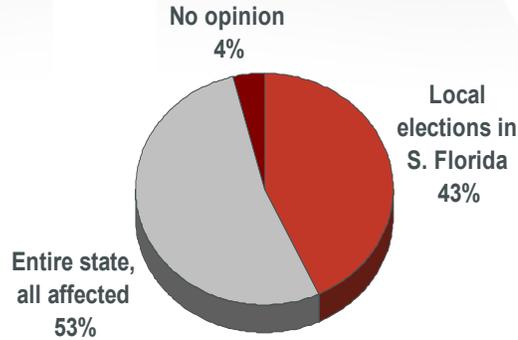
	All voters	Likely GOP primary voters	Likely Democratic primary voters
Would better regulate, hold line	41%	28%	51%
Wasteful bureaucracy, influenced by gambling lobbyists	49%	61%	35%
No opinion	10%	11%	15%

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## Opinion closest to your own:

*New casinos should be approved simply by local elections in South Florida communities where casinos would be located, vs. entire state should be allowed to vote on any new casinos because we're all affected regardless of where we live*



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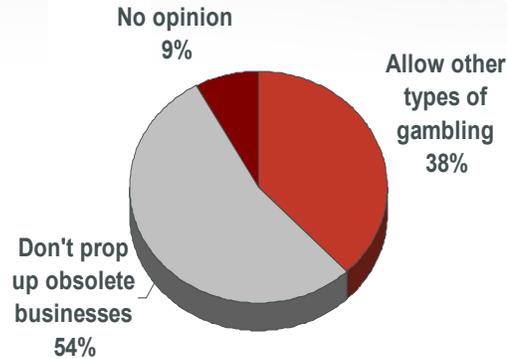
	All voters	Likely GOP primary voters	Likely Democratic primary voters
Local elections in South Florida	43%	42%	42%
Entire state, all affected	53%	53%	56%
No opinion	4%	5%	3%

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## Opinion closest to own about greyhound racing & jai-alai:

No longer popular so in order to keep these establishments in business, they should be allowed to eliminate live racing & jai alai & instead just offer other types of gambling like poker, simulcast race betting & slot machines, **vs.** lots of businesses become obsolete over time & that just because they are no longer popular doesn't mean these businesses should be propped up by allowing them to move from low-stakes wagering on live racing or jai-alai events to operating casinos with high-stakes slot machines & poker



Note: percentages do not add up to 100% due to rounding.

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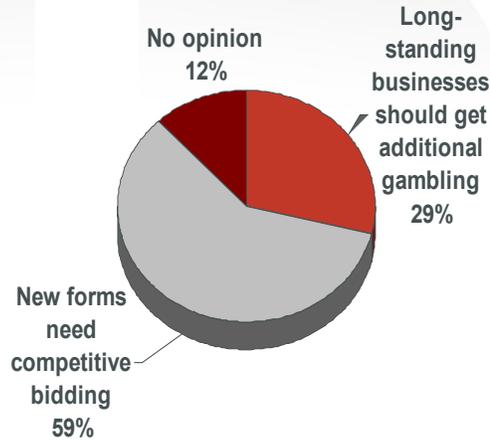
	All voters	Likely GOP primary voters	Likely Democratic primary voters
Allow other types of gambling	38%	33%	43%
Don't prop up obsolete businesses	54%	58%	47%
No opinion	9%	9%	10%

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## Opinion closest to own about additional forms of gambling:

Dog & horse tracks & jai alai frontons are longstanding businesses & should therefore get additional forms of gambling that people want to participate in, **vs.** if government is going to authorize new forms of gambling like slot machines there should be a competitive bid process, rather than just giving these valuable licenses to the tracks & frontons



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	All voters	Likely GOP primary voters	Likely Democratic primary voters
Long-standing businesses should get additional gambling	29%	31%	33%
New forms need competitive bidding	59%	52%	58%
No opinion	12%	17%	8%



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