



*The Washington Times*

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# **CPAC Straw Poll and National Telephone Survey of Self-Identified Conservatives**

National Survey: February 7-8, 2012

CPAC Straw Poll: February 9-11, 2012



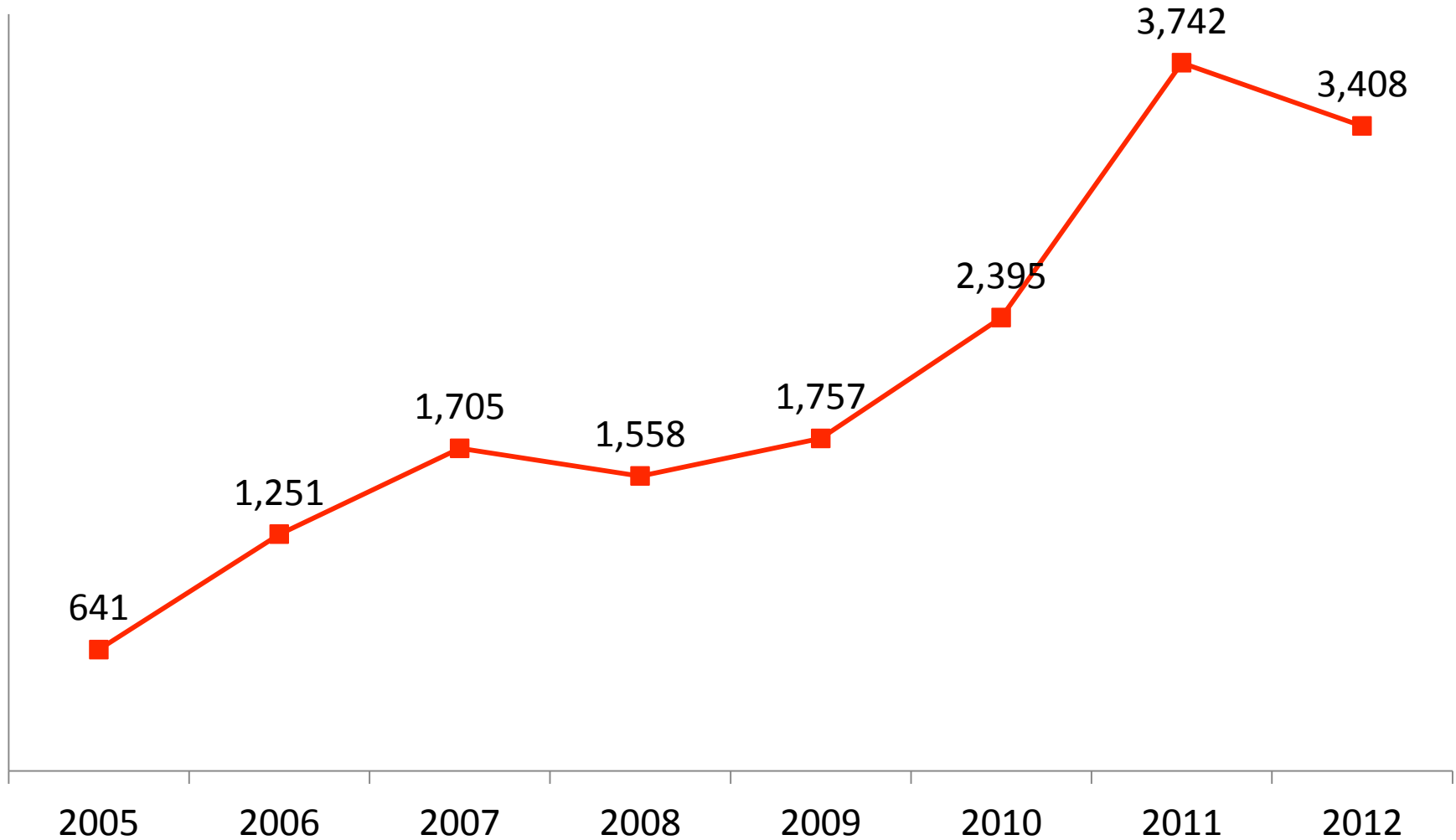
# Key Points about the Straw Poll

- Ballots collected online via secure web portal requiring randomly generated one-time-use-only PIN numbers to complete the survey.
- Ballots collected from Thursday morning at 9 a.m. through Saturday afternoon at 1 p.m.
- Only registrants could vote.
- 50 States plus DC represented in the balloting.

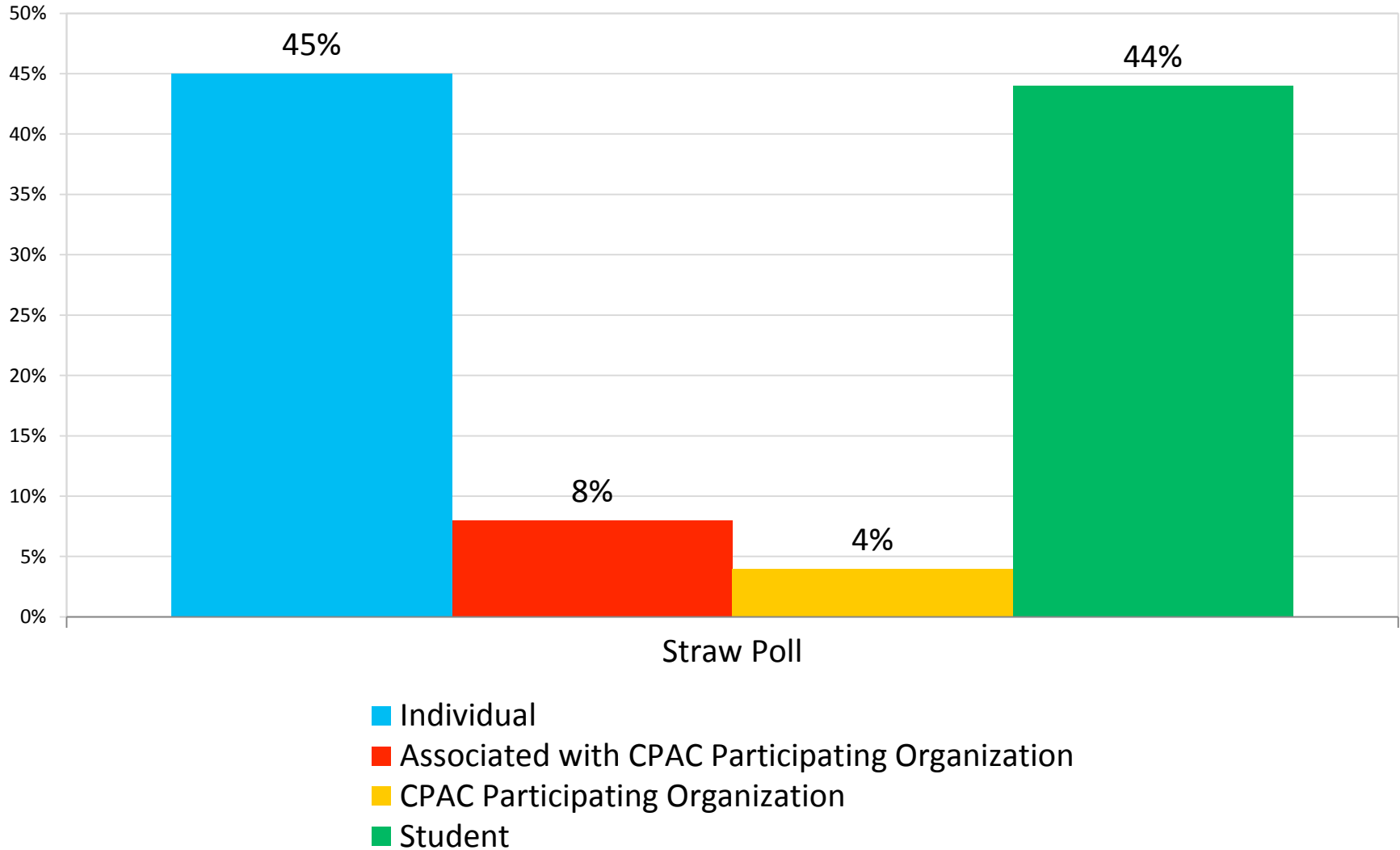
# Key Points about the National Survey

- Fabrizio, McLaughlin & Associates conducted a nationwide survey of 600 likely self-identified conservative voters via telephone.
- Interviews were stratified into proportionate geographic units based on previous voter turnout.
- Survey conducted February 7-8, 2012.
- Margin of error at the 95% confidence interval for 600 likely self-identified conservative voters is  $\pm 4.00\%$ .

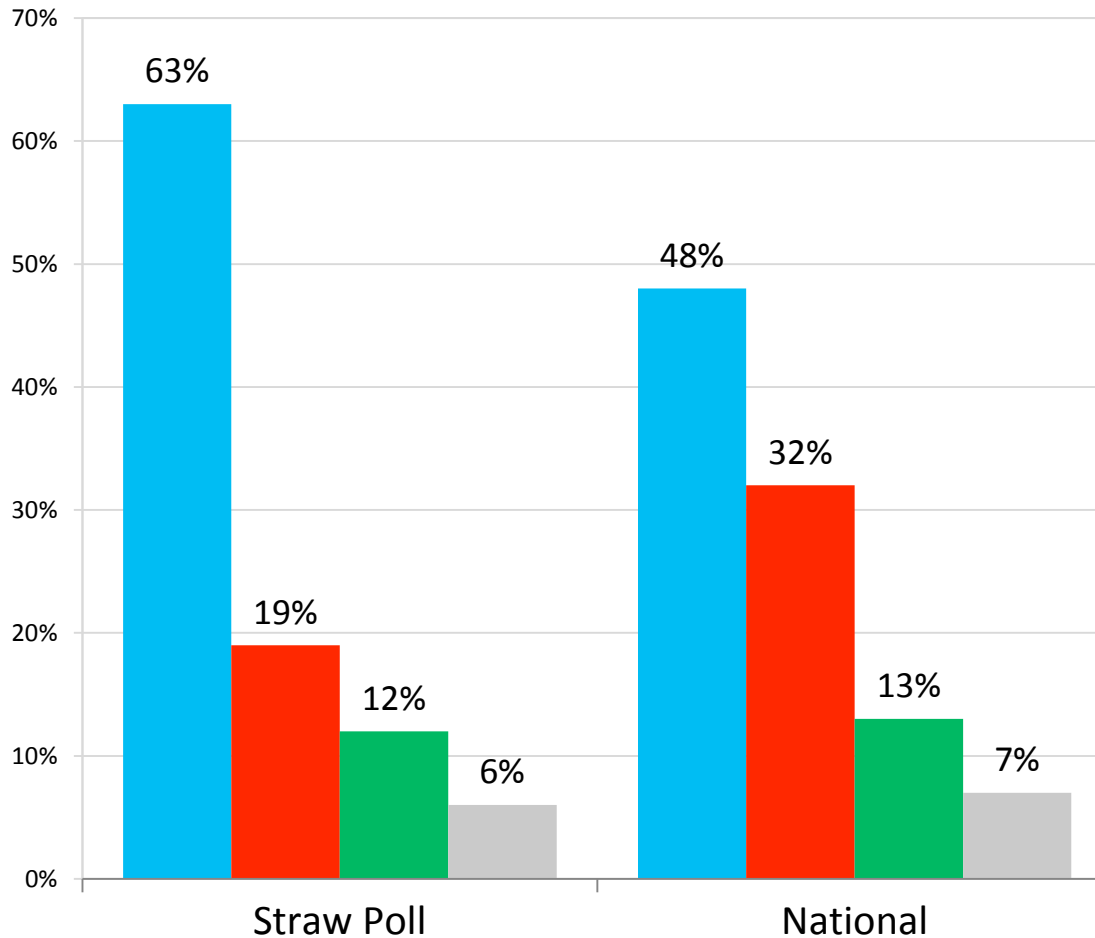
# Historical Straw Poll Votes Cast



# Type of Registrant



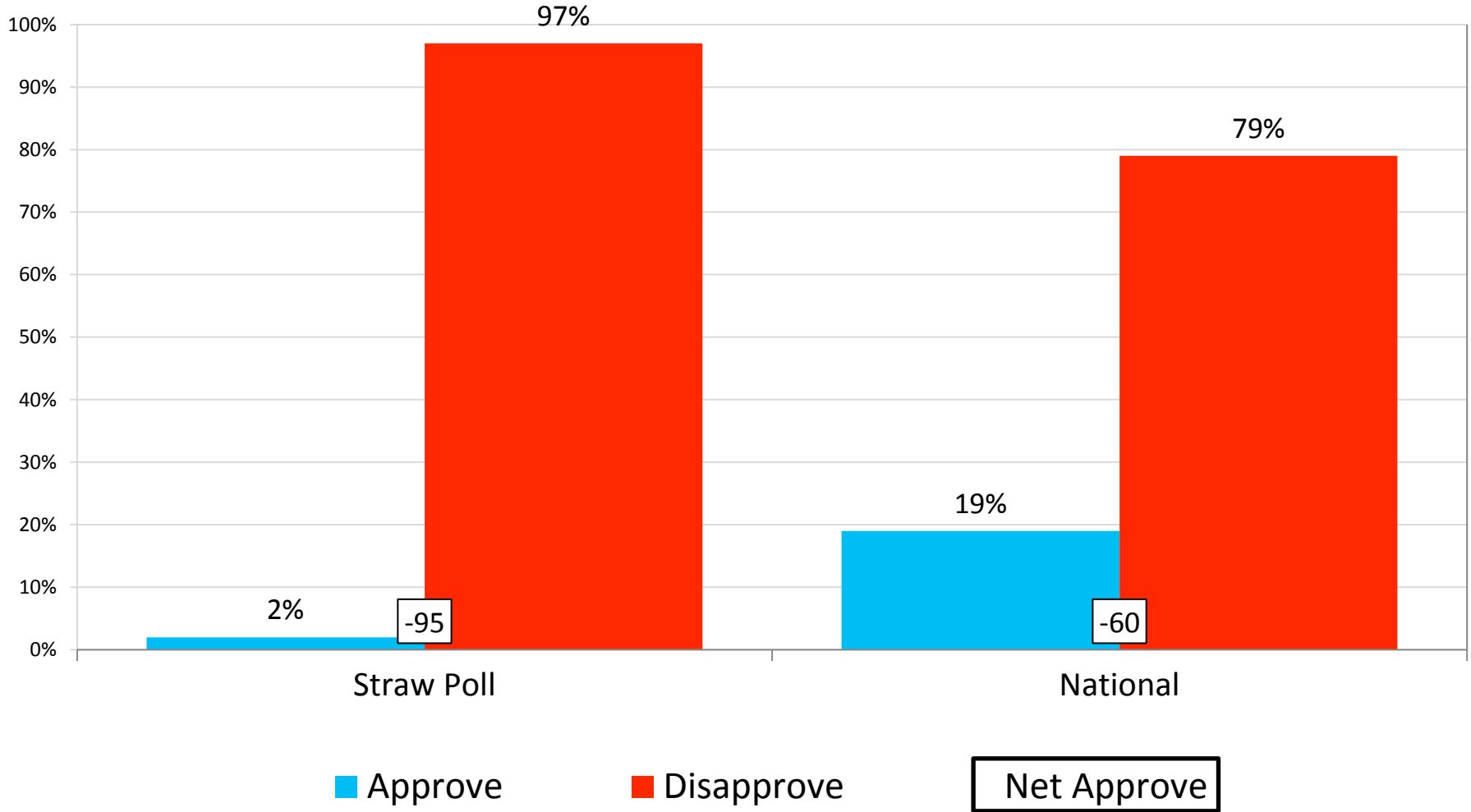
# Personal Core Beliefs



- My most important goal is to promote individual freedom by reducing the size and scope of government and its intrusion into the lives of its citizens.
- My most important goal is to promote traditional values by protecting traditional marriage and protecting the life of the unborn.
- My most important goal is to secure and guarantee American safety at home and abroad regardless of the cost or the size of government.
- Other/None/DK/Refused

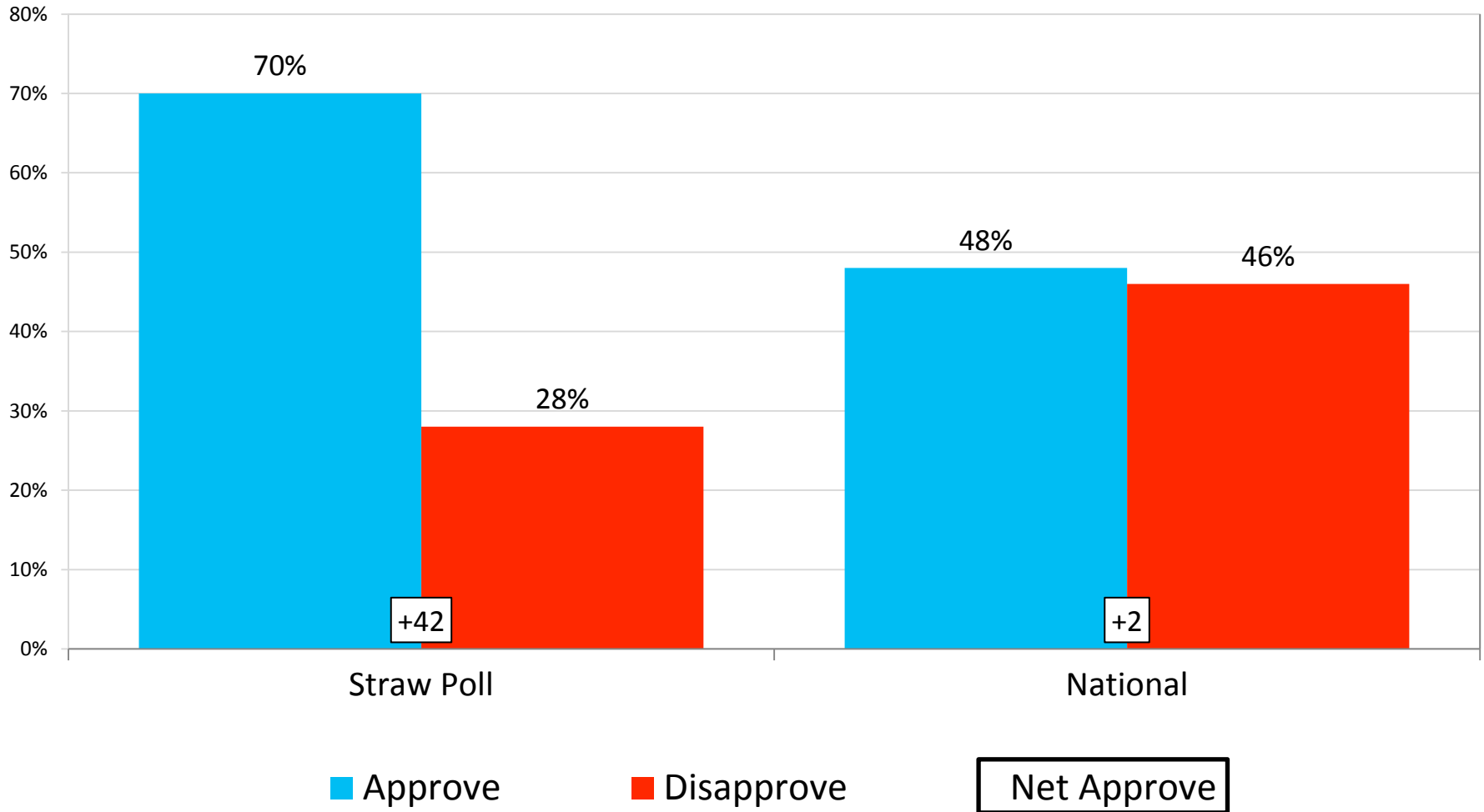
Q. Which ONE of the following comes closest to your core beliefs?

# Barack Obama Job Approval



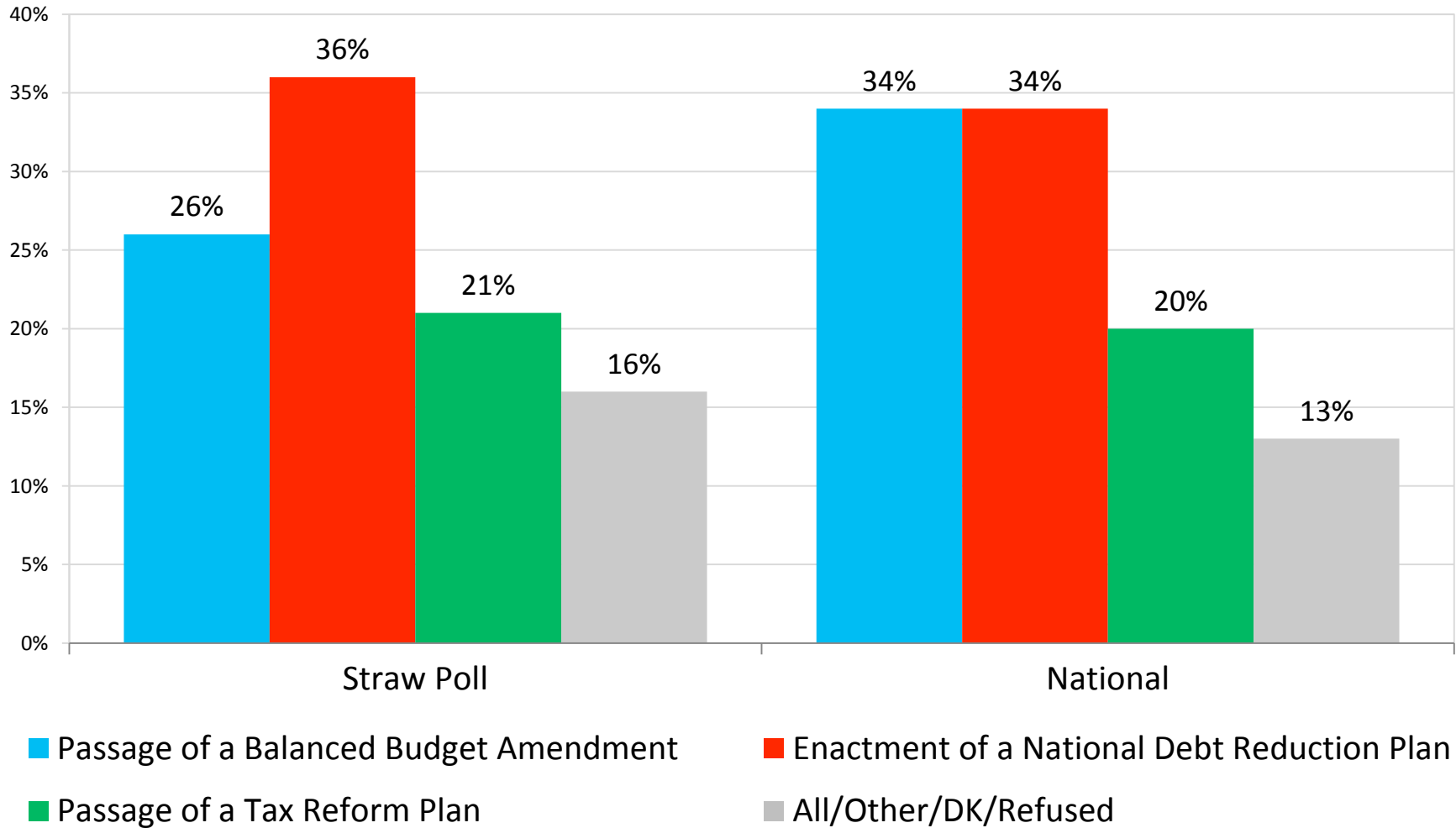
Q. Generally speaking, do you approve or disapprove of the job Barack Obama is doing as President?

# GOP in Congress Job Approval



Q. Generally speaking, do you approve or disapprove of the job the Republicans in Congress are doing?

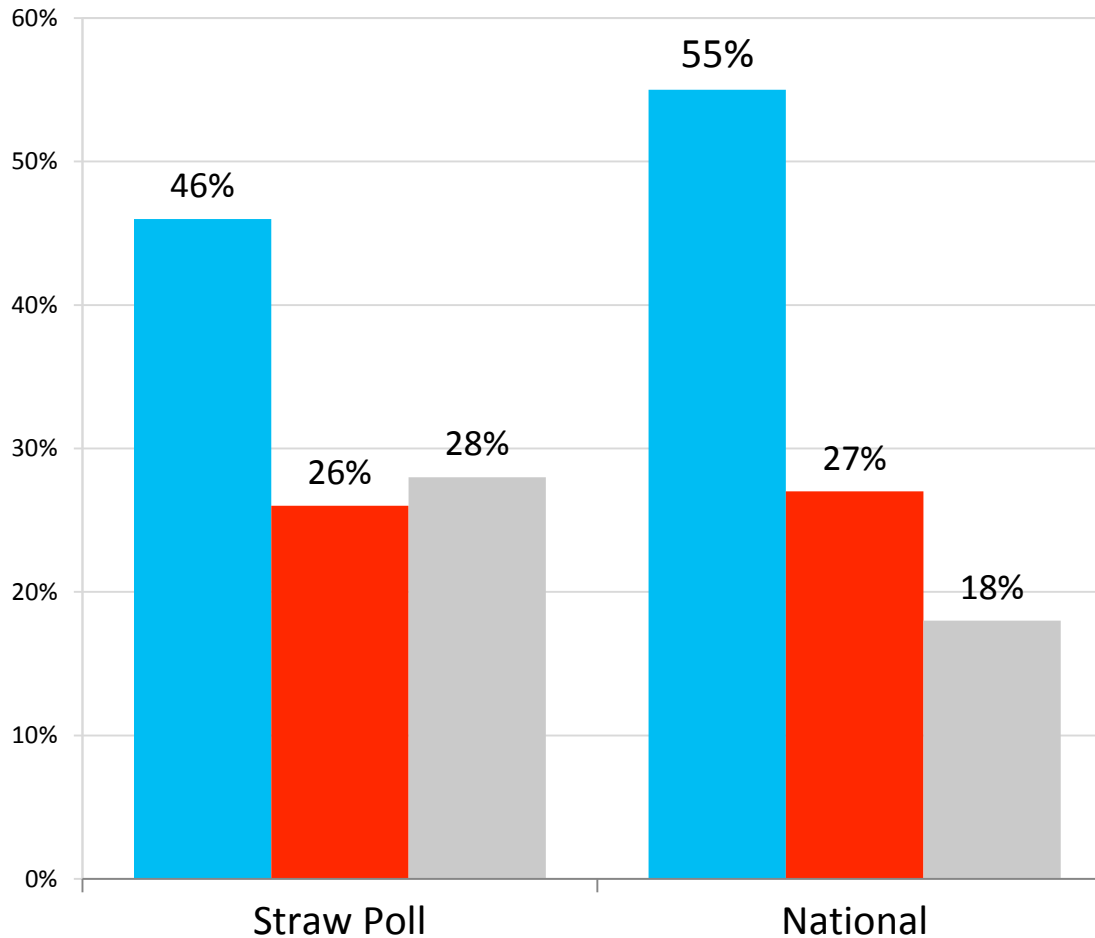
# Most Important Priority



Q. Which of the following is MOST important to you? Is it...



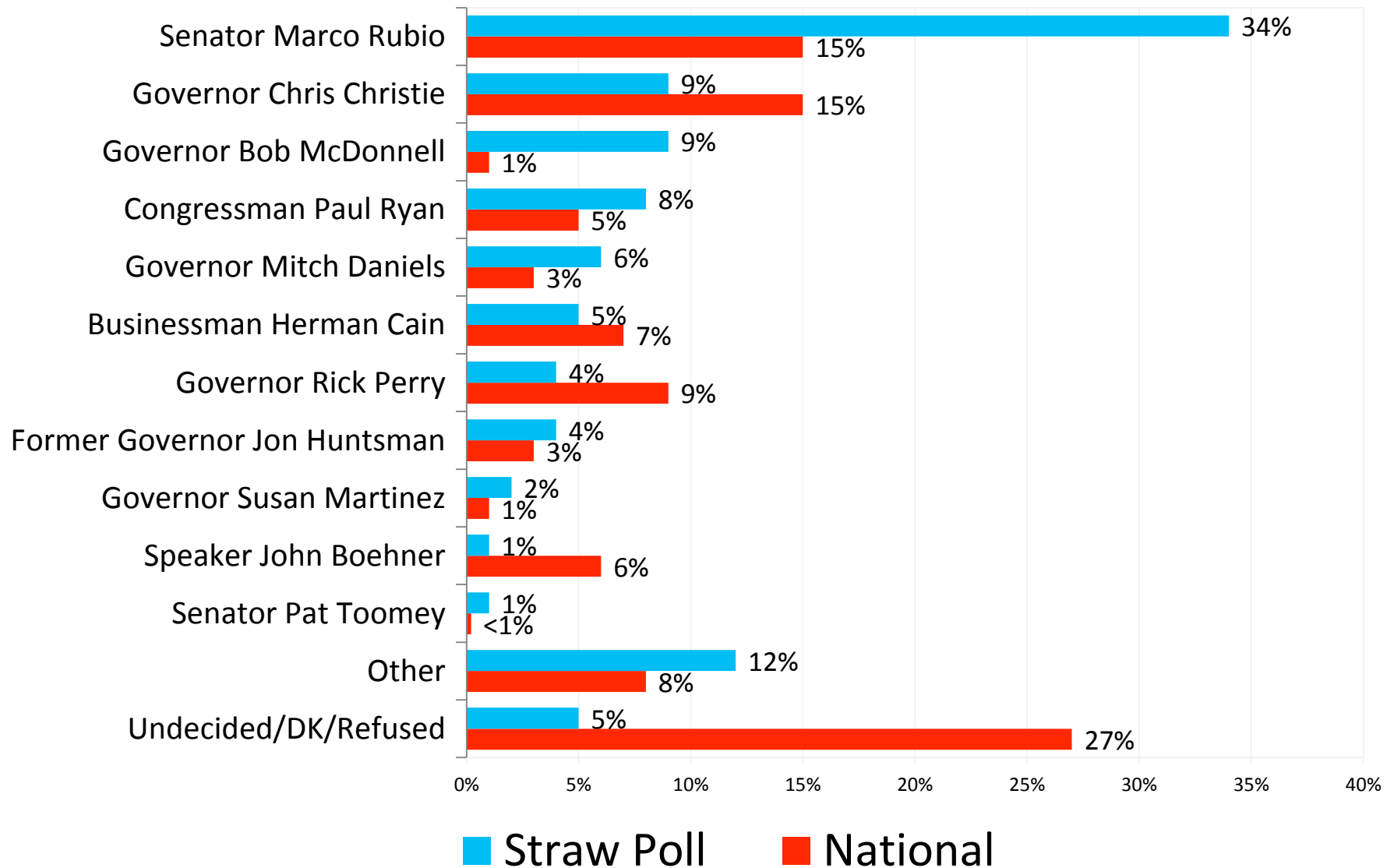
# Preferred Tax Reform Plan



- A tax reform plan that replaces the current multiple tax rate system with a SINGLE flat tax rate that everyone would pay on their income and/or capital gains while eliminating most tax deductions.
- A tax reform plan that would do away with the current tax system and replace it with a national sales tax on all goods and services bought and not on income or capital gains.
- Other/Neither/DK/Refused

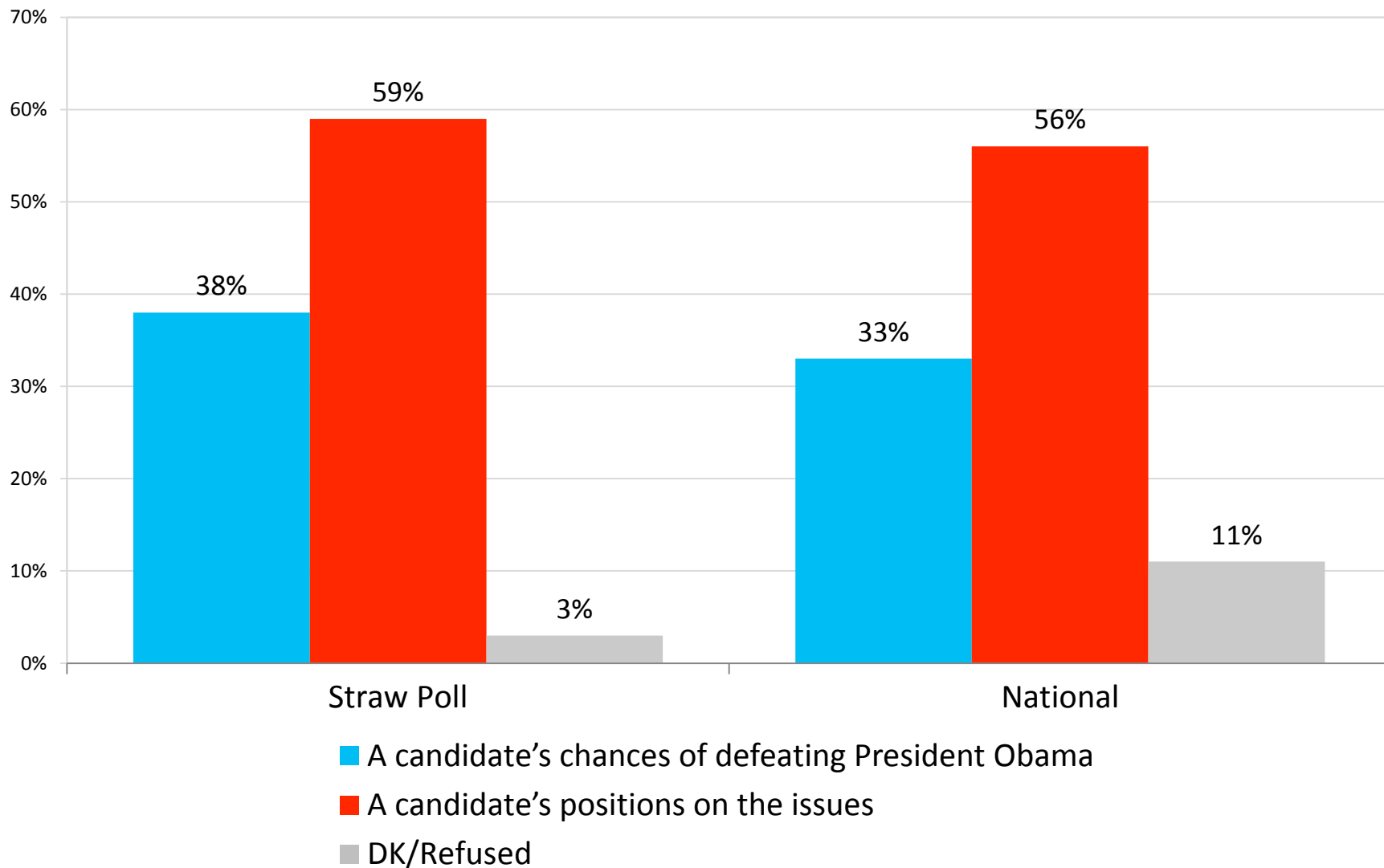
Q. Which of the following tax reform plans would you favor MOST?

# GOP Vice-Presidential Choice



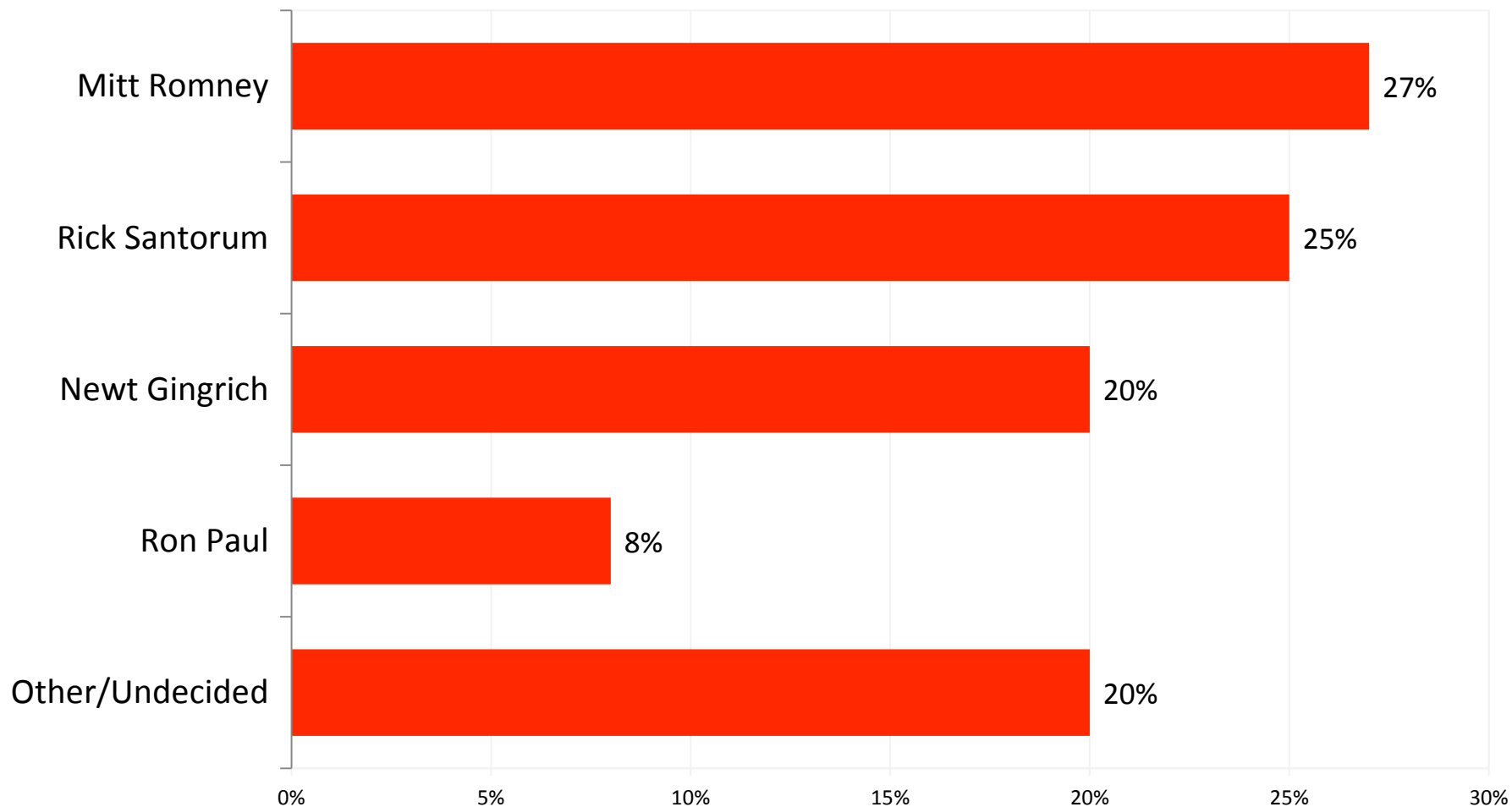
Q. Putting aside who you would like to see as the Republican Nominee for President, who would be your FIRST choice to be the Republican VICE PRESIDENTIAL candidate? Would it be?

# Most Important in Choosing Nominee



Q. Which of the following is MOST important to you in choosing who you favor for as the Republican Presidential Nominee?

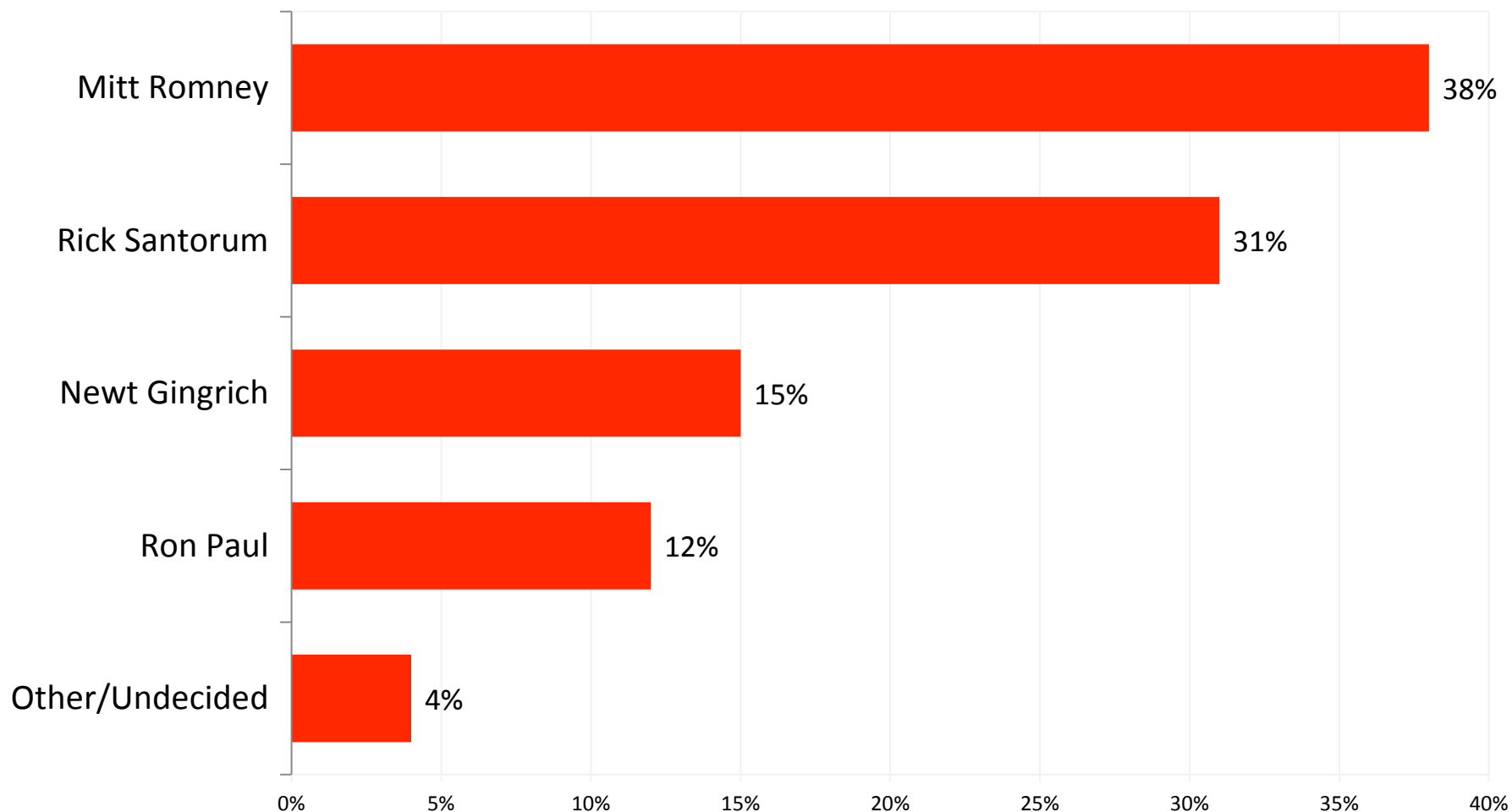
# GOP Presidential Ballot



■ National

Q. Thinking about the current field of Republican Presidential candidates, who would be your FIRST choice to be the Republican Presidential Nominee?

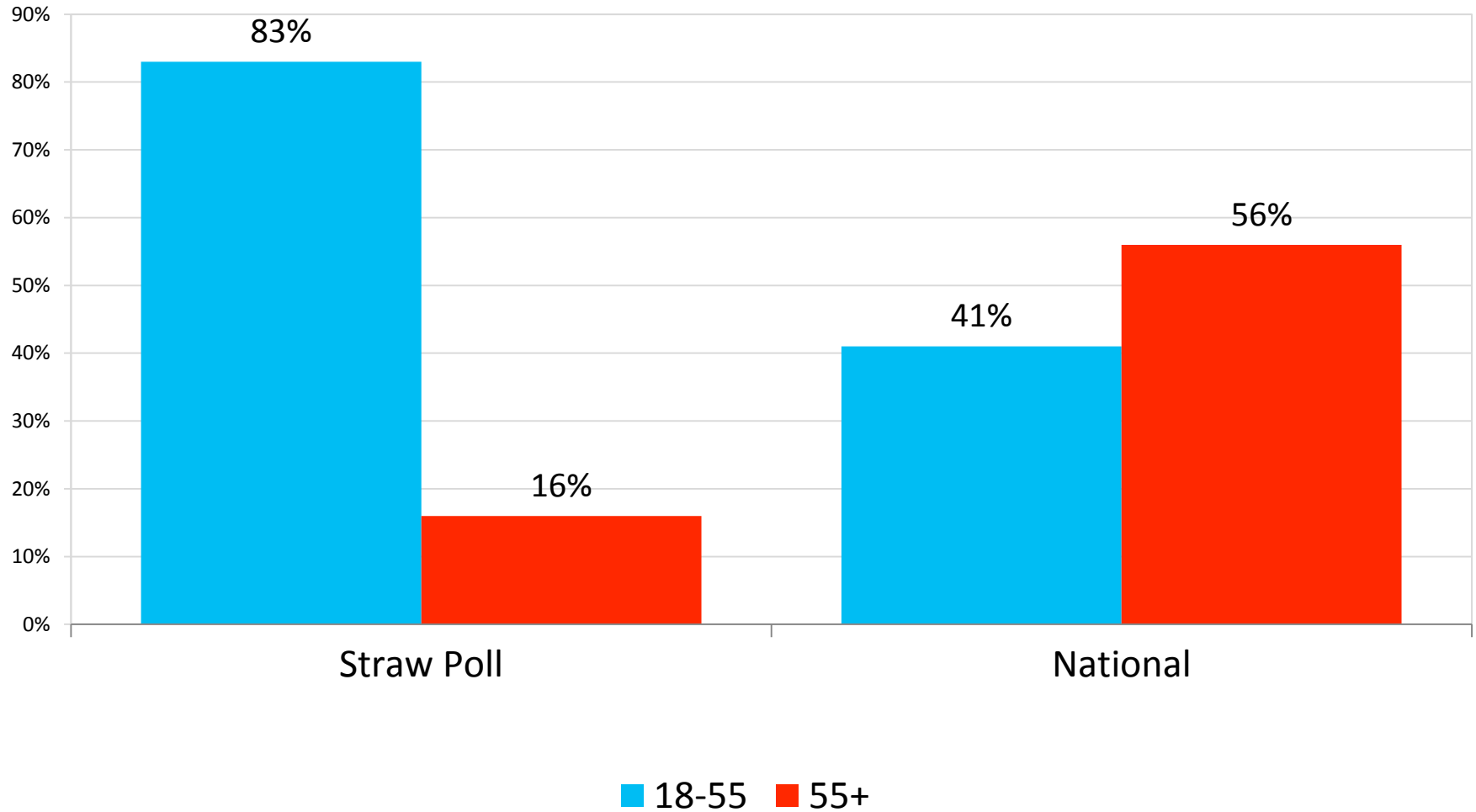
# GOP Presidential Ballot



■ Straw Poll

Q. Thinking about the current field of Republican Presidential candidates, who would be your FIRST choice to be the Republican Presidential Nominee?

# Age



Q. In what year were you born?

# Gender

