

June 10, 2014

**To: Interested Parties**  
**Fr: Anzalone Liszt Grove Research / Public Opinion Strategies**  
**Re: Summary of Polling Results among Likely Voters in Florida**

Recent polling finds that a strong majority of voters in Florida currently vote yes, to approve the medical marijuana amendment on this November's ballot. This support is broad-based and spans the electorate regardless of partisan, regional, or racial lines.

**Florida voters appear ready to pass medical marijuana.**

- Statewide results weighted to reflect the 2014 likely voting electorate show medical marijuana in a strong position. **The amendment is currently polling well over the 60% threshold for passage.** Below is the ballot language tested in the survey:

**Statewide Vote: 70% Yes / 28% No / 2% Don't Know**

*Use of Marijuana for Certain Medical Conditions.*

*"Allows the medical use of marijuana for individuals with debilitating diseases as determined by a licensed Florida physician. Allows caregivers to assist patients' medical use of marijuana. The Department of Health shall register and regulate centers that produce and distribute marijuana for medical purposes and shall issue identification cards to patients and caregivers. Applies only to Florida law. Does not authorize violations of federal law or any non-medical use, possession or production of marijuana.*

*If the election were held today, would you vote YES to approve the medical marijuana amendment, or NO to oppose it?"*

**Support for medical marijuana transcends geography and partisanship.**

- Strong majorities support medical marijuana across media markets, regardless of whether they live in North, Central, or South Florida.
  - Tampa **71% Yes / 28% No**
  - Orlando **72% Yes / 26% No**
  - Miami **68% Yes / 29% No**
  - West Palm Beach **68% Yes / 30% No**
  - Jacksonville **71% Yes / 27% No**
- Similarly, majorities of voters across partisan lines support the Florida medical marijuana amendment.
  - Democratic **75% Yes / 23% No**
  - Republican **64% Yes / 34% No**
  - Other/NPA **72% Yes / 27% No**

**A majority of Hispanic voters also support the amendment.**

- Hispanic Total **64% Yes / 35% No**
- Cuban **53% Yes / 43% No**
- Non-Cuban **69% Yes / 31% No**

A bipartisan team of Anzalone Liszt Grove Research (D) and Public Opinion Strategies (R) conducted N=900 live telephone interviews with likely 2014 voters in Florida, including an N=200 oversample among Hispanic voters and an N=100 oversample among African-American voters. Interviews were conducted between May 29 – June 5, 2014. Respondents were selected at random, with interviews apportioned geographically based on past voter turnout. Expected margin of sampling error for the full sample is ±3.3% with a 95% confidence level.