

July 26, 2017

To: Interested Parties
Fr: Anzalone Liszt Grove Research
Re: Summary of Likely Special Election Voters in Florida Senate District 40

A late June survey finds Democrat Annette Taddeo with a lead in Senate District 40, offering Democrats a great opportunity to flip a swing seat in Miami. Taddeo leads GOP candidate Jose Felix Diaz by four points overall, a generic ballot currently favors a Democrat, and Donald Trump continues to be toxic in this seat that he lost by roughly -17 points in 2016.

Taddeo leads in this swing seat

- In the race for State Senate, Annette Taddeo leads Jose Felix Diaz by +4 points (42% Taddeo / 38% Diaz). And importantly, Taddeo leads by +16 points among registered NPA voters.
- The generic Democratic brand appears stronger than the GOP brand. In a generic ballot ask, a Democratic candidate leads by +6 points overall (41% Democratic candidate / 35% Republican candidate / 24% persuadable). And among NPA voters, a generic Democrat holds a +18 point advantage over a generic Republican. Districtwide and among NPA voters, there is apprehension toward the Republican brand in SD-40.

As voters learn about Taddeo, they move further her direction.

- Our June poll shows Taddeo's vote share increasing after voters hear balanced positives on her and Jose Felix Diaz. As voters hear about the candidates' backgrounds, Annette opens up a +10 point lead over Diaz (47% Taddeo / 37% Diaz). Voters are receptive to Taddeo's positive profile.

Donald Trump is a problem for Diaz in the general election.

- Donald Trump's personal popularity is underwater in SD-40, with intensely poor ratings (40% favorable / 56% unfavorable; 50% very unfavorable). Voters also show real apprehension toward the Trumpcare bill (18% favorable / 52% unfavorable).

Diaz being personal friends with Trump, his work for Trump's presidential campaign, and Diaz aggressively touting Trump's support in the recent primary election establishes Trump as a major vulnerability for Diaz's campaign.

Annette Taddeo enters the general election well-positioned to flip a seat for Democrats in the State Senate. With a current Taddeo lead, an unpopular President, and a plethora of potent hits against Republicans, Democrats should be excited about the special election in SD-40 this September.

Anzalone Liszt Grove Research conducted N=400 live telephone interviews with likely September 2017 special election voters in Florida Senate District 40. Interviews were conducted between June 21-26, 2017. Respondents were selected at random, with bilingual interviewing that was apportioned geographically based on past voter turnout. Expected margin of sampling error is $\pm 4.9\%$ with a 95% confidence level.