

## ORIGINAL----

## Application for Florida Public Service Commission (FPSC)

Applicant: Gerardo B. Fernandez

Delivered to:

Florida Public Service Commission Nominating Council c/o Office of Legislative Services 874D Claude Pepper Building 111 West Madison Street Tallahassee, Florida 32399-1400

From:

Gerardo B. (Jerry) Fernandez 7300 SW 84 Place Miami, FL 33143 305-321-2212 fcgi@bellsouth.net

June 14, 2014

Gerardo B. (Jerry) Fernandez 7300 SW 84<sup>th</sup> Place Miami, FL 33143 305-321-2212 fcgi@bellsouth.net June 14, 2014

Florida Public Service Commission Nominating Council c/o Office of Legislative Services 874D Claude Pepper Building 111 West Madison Street Tallahassee, Florida 32399-1400

Re: Application for Florida Public Service Commission (FPSC)- Gerardo B. Fernandez

Dear members of the Nominating Council:

Attached please find the subject application for consideration to one of the openings for FPSC Commissioner. I have an Electrical Engineering degree from the University of Florida and an MBA from FIU.

My purpose for applying to the FPSC is to bring my energy, enthusiasm for public service and in-depth knowledge of the issues to address the challenges that face the Commission and find objective solutions that properly represent the Florida consumer consistent with the agency's mission:

To facilitate the efficient provision of safe and reliable utility services at fair prices.

Facts to consider in placing my name in nomination to the Governor:

- Uniquely qualified in having the experience and competency necessary in the fields listed in Section 350.031(5), Florida Statutes (See remarks section on the application)
- Have demonstrated the ability to meet all the personal attributes under consideration by performing at a high level of professionalism under adverse conditions as a gubernatorial appointee, serving and participating on a number of civic activities in the community, holding responsible positions of corporate management and acting as a small business owner requiring independence as well as many other attributes.
- Florida resident living in Miami since 1962. Bilingual and bicultural.
- Known for being a consensus builder as demonstrated during the tenure as Governing Board member at the South Florida Management District.

1 look forward to be selected for interviewing with the Council. Should anyone have questions or need clarification on any part of this application, please do not hesitate to contact me.

Best regards,

Gerardo B. (Jerry) Fernande:



## FLORIDA PUBLIC SERVICE COMMISSION APPLICATION





	APPLICANT INFORMATION (TYPE OR PRINT IN INK)	
NAME (Last, First, Middle)	(Prior)	
Fernandez, Gerardo B.		
MAILING ADDRESS	A CONTRACTOR OF THE CONTRACTOR	HOME TELEPHONE
7300 SW 84 Place		(305) 321-2212
CITY, STATE, ZIP	COUNTY	BUSINESS TELEPHONE
Miami, FL, 33143	Miami-Dade	( <sub>305</sub> ) 321-2212

	), Florida Statutes, procompetent and knowledge	ovides that in c		to the Gover		
Other field(s) subs	Public Affairs Law Economics stantially related to the	duties and fur	Accounting Engineering Finance nctions of the Comm	✓ ✓ ission:	Natural Resource Conservation Energy	Accepted to the control of the contr

in the above list, please indicate the fields in which you assert competence and knowledge. Additionally, please provide details in the "REMARKS" section on the last page of this application of your qualifications in each of the specified disciplines which demonstrate your knowledge and competency.

	EDUCATION												
	A copy of your college transcript must be submitted with the completed application												
CIRCLE highest grade completed:													
1 2 3 4 5			10 11 <b>1/2</b> GED	College	1 2 3 🗚 5		chool 1 2 3						
SCHOOL	GRADI	YOU UATE?	NAME AND ADDRESS		MAJOR / MINOR	DEGREE RECEIVED	MONTH/YEAR GRADUATED	IF NO D # HRS. E	ARNED				
	Yes	No	Miami Senior High School		College Prep	High School	June 1969	QTR	SEM				
High School	✓		2450 West Flagler St. Miami, FL		ou.ogt / op	Diploma	ound 1000						
Community/ Vocational/ Technical/ College	✓		Miami Dade Community College 11011 SW 104 St. Miami, FL 33176		Pre-Engineering	Associate of Arts	June 1971						
College/ University	✓		University of Florida Gainesville, FL		Electrical Engineering	Bachelor of Science	August 1973						
Graduate/ Professional	✓		Florida International University Miami, FL		Business Administration	Masters (MBA)	June 1979						
Other									:				

LICENSES•CERTIFICATIONS•SPECIAL SKILLS

Please indicate any special skills, professional or occupational licensure you currently possess.

State of Florida Real Estate Broker's license No. 3052132

Certified "Applications Expert" on quality and continuous improvement techniques from the Japanese Union of Scientists and Engineers (JUSE) Graduate of the Brookins Institute in Washington DC

# UNVERSITY TRANSCRIPTS FROM University of Florida (BSEE) Florida International University (MBA)

for Gerardo B. Fernandez SEP 14 1971

MAR 12 1951

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MR FERNANDEZ GERARDO B

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#### University of Florida - Gainesville, Florida

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PERMANENT ACADEMIC RECORD Miami, Florida 33199

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Miami, Florida 33199

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THE STUDENT.

EMPLOYMENT E	CLIGIBILITY
Are you legally entitled to work in the United States? Yes	No
PECIAL NOTE: If you are not a U.S. citizen, you must attach a copy eligibility for appointment to the Florida Public Service Commission.	of an I-151 or similar documentation to confirm your
Section 110.1128, Florida Statutes, requires male applicants between the registration with the United States Selective Service as required by the please provide your date of birth and your Selective Service number.	
Date of Birth: Registration Numb	per: NOT APPLICABLE
EMPLOYN	<b>TENT</b>
Name of Present or Last Employer: FERNANDEZ CONSULTING GROUP, Employment Dates: 1994 TO PRESENT	INC.
Business Address:	Supervisor:
7300 SW 84th Place, Miami, FL 33143	Name: SELF-EMPLOYED
	Title:
	Telephone: ()Ext.:
Hours Per Week: 40+ () Part Time (/) Full Time () Voluntee	
	Ending Salary \$ _\$40,000
Primary Duties:	
Provide business consulting services to engineering firms, mechanical contra	cting and real estate development companies.
Reason for leaving or seeking other employment:  Presently self-employed  A resume detailing your employment history should be	e attached as an addendum to this application.
I DOAL HIS	TODY
Have you pleaded nolo contendere to, or been convicted of, a first degree misde	
Yes Vol No	Anomics of a totolly in any court, defined of foreign:
A conviction includes a plea of guilty, guilty verdict, or finding of guilt, regardle withheld. If "Yes", please explain:	ess of whether the sentence is imposed by the Court or adjudication is
A "yes" answer to these questions will not necessarily preclude you from nomin respect to time, circumstances, and seriousness.	nation or appointment. Each case will be judged on its own merit, with
Have you ever been found guilty in any civil proceeding with conduct involving Yes Yes No If "Yes", give particulars.	g moral turpitude, dishonesty and/or unethical conduct?
Have you ever been disciplined to include action taken against your certificate any court, administrative agency or professional group?YesNo	or license or cited for a breach of ethics or unprofessional conduct by If "Yes", give particulars.

#### FLORIDA PUBLIC SERVICE COMMISSION APPLICATION

#### **EMPLOYMENT HISTORY**

(Continued from Page 2 of Application "Employment" Section)

#### Gerardo B. Fernandez

Employment dates: 2006-Present

Name of employer: Tropic Investments & Properties, LLC Business Address: 7300 SW 84t Place, Miami, FL 33143

Supervisor: Self Employed (Owner-Broker)

Hours per week: Unspecified. Considered full time as qualifying broker.

Position Title: Owner-Broker (Managing Member of LLC)

Ending Salary: No salary drawn as of the date of this application.

Primary duties: Serve as qualifying broker for the firm.

Reason for leaving or seeking other employment: Presently engaged.

Employment dates: July 1992-July 1994 Name of employer: CSR-Rinker Materials

Business Address: 1501 Belvedere Road, West Palm Beach, FL 33406

Supervisor: Bill Snyder (CEO)

Hours per week: 40+.

Position Title: Vice President Materials Division- Dade County

Ending Salary: \$120,000 annually.

Primary duties: Directed all activities related to operations, marketing and sales in Miami-Dade County for the Materials Divisions. Rinker is a West Palm Beach based

rock mining, cement and ready mix company.

Reason for leaving or seeking other employment: Opportunity to develop own

consulting business.

#### **EMPLOYMENT HISTORY**

#### Gerardo B. Fernandez (Continued.....Page 2)

Employment dates: September 1973-July 1992 Name of employer: Florida Power & Light Co. Business Address: 9250 West Flagler St, Miami, FL

Supervisor: Sid Levin Hours per week: 40+.

Position Title: Corporate & External Affairs Area Manager-Dade County (Position upon

leaving FPL in July of 1992. Served from 1991-1992)

Ending Salary: \$110,000 annually.

Primary duties: Served as the link between the corporation and the community at large.

Responsible for interactions with local governments and the business community.

Reason for leaving or seeking other employment: Opportunity to engage in a private

(non-utility) enterprise with enhanced benefits.

Other positions while at Florida Power & Light:

- 1987-1991 District General Manager (DGM) responsible for up to 500 personnel in the Miami area in all aspects of the company's electrical distribution operations business except power generation. Served as DGM for North Dade and for Miami-Miami Beach area. Successfully led the effort at the Miami District during the thorough Deming examinations from the Japanese Union and Scientists and Engineers(JUSE)
- 1986-1987 Superintendent-Richmond Service Center. Responsible for operations personnel with significant union interaction and continuity of electrical service in the west Miami-Dade area.
- 1984-1986 Superintendent-Load & Voltage Dept. Responsible for monitoring and regulating electrical distribution load and voltages in Miami-Dade County.
- 1983-1984 Service Planning Supervisor North Dade District. Responsible for engineering design and delivery of new electrical service.
- 1982-1983 Served as statewide manager for development of energy conservation programs for commercial and industrial customers. Successfully implemented energy efficient fluorescent lighting program.
- 1981-1982 Supervisor of Commercial/Industrial Energy Conservation. Led the initial effort to establish the Miami department to perform energy audits. Managed and supervised the execution of an energy conservation audit and analysis for the Homestead Air Force Base recognized as the top energy conservation project in the Southeast US by the Southern Electric Exchange.
- 1979-1981 Power Services Representative. Worked with major accounts in the Miami District downtown core providing new electrical service and account maintenance.
- 1978-1979 Energy Conservation Representative in the Dade County area. Worked primarily with developers in establishing energy conservation in new construction.
- 1976-1978 Management Services Analyst-General Office. Worked with establishing efficiency standards for the overhead (poles) electrical distribution personnel throughout the corporation.
- 1973-1976 Distribution Engineer. Worked on providing electrical distribution engineering maintenance services. Mostly involved with distribution planning activities in the Miami-Dade area.

GENERAL INFORMATION
Have you ever held public office, including judicial office, or have you ever been a candidate for such office?   Yes No If "Yes", give the details, including the offices involved, whether elected or appointed, and the dates of your service.  Appointment by former Governor of the State of Florida (Jeb Bush) to the Governing Board of the South Florida Water Management District from March 1999 to February 2003
If you are presently an officer or director of any business organization, please give details, including the name of the business, the nature of the business, the business address and your title.
Fernandez Consulting Group, Inc., business consulting, 7300 SW 84 Place, Miami, FL 33143, Owner-President
Tropic Investments & Properties, LLC, Licensed Real Estate Broker, 7300 SW 84 Place, Miami, FL 33143, Owner-Broker
(Other corporate entities, where Gerardo B. Fernandez is listed as an officer on the Florida Department of State Division of Corporations, are all dissolved and inactive. Those entities are: Carlton International USA-Spain, LLC, FCG Water, LLC, One Source Consulting Group, Inc.,SFH Investments, LLC, Water Resources-Hialeah, LLC)
If you are appointed to the Florida Public Service Commission, do you intend to resign from your position of employment or from those positions in which you serve as an officer or director of a business organization? Yes No State your reasons for planning to resign or for planning to continue.  Fernandez Consuting Group, Inc; Sole practitioner in consulting business. Must maintain corporate entity active in the State of Florida.
Tropic Investments & Properties, LLC; Serve as the qualifying Broker in the real estate brokerage firm. Must maintain corporate entity active in the State of Florida.
Have any of your present or previous businesses or employers been directly regulated by the Florida Public Service Commission, or by any other state's public utilities commission? Yes No If "Yes", state the name of the business, the position you held, and the dates of your association with such business.  Florida Power and Light Company. Held a number of various technical and managerial positions. Last position held after resigning in July of 1992; Miami-Dade County Corporate and External Affairs Manager. Employed from September 1973 to July 1992.
Have you ever represented yourself or a client before the Florida Public Service Commission, or before any other state's public utilities commission?Yes _✓_ No If "Yes", give particulars.

#### FINANCIAL DISCLOSURE

#### PART A - NET WORTH

lease enter the value of your net worth as of December 31, 2013, or a more current date.	[Note:	Net worth is not o	alculated by
subtracting your reported liabilities from your reported assets, so please see the instructions	s.]		

My net worth as of May 31	, 20_14	_was \$ _725,000
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#### PART B - ASSETS

#### HOUSEHOLD GOODS AND PERSONAL EFFECTS:

Household goods and personal effects may be reported in a lump sum if their aggregate value exceeds \$1,000. This category includes any of the following, if not held for investment purposes: jewelry; collections of stamps, guns, and numismatic items; art objects; household equipment and furnishings; clothing; other household items; and vehicles for personal use.

The aggregate value of my household goods and personal effects (described above) is \$ 12,500

#### ASSETS INDIVIDUALLY VALUED AT OVER \$1,000:

DESCRIPTION OF ASSET	VALUE OF ASSET		
Individual Retirement Account	\$360,000		
SEP (business retirement account)	\$78,000		
Primary single family residence 7300 SW 84th Place, Miami, FL 33143	\$570,000		
Condominium Apt. 9301 SW 92 Ave. Apt. 302B, Miami, FL	\$85,000		

\$16,000

#### **PART C - LIABILITIES**

#### LIABILITIES IN EXCESS OF \$1,000.

'ear 2000 Honda automobile (S2000 model)

NAME AND ADDRESS OF CREDITOR	AMOUNT OF LIABILITY
Wells Fargo Mortgage, 420 Montgomery St., San Francisco, CA	\$294,000
Bank of America mortgage-condominium, Charlotte North Carolina	\$94,000
Honda leased vehicle, Honda Financial Svcs, PO Box 1027, Alpharetta, GA 30009-1027	\$4,300
Ford lease vehicle, Ford Credit, PO Box 542000, Omaha, NE 68154-8000	\$8,500
American Express Card, Fort Lauderdale, FL	\$8,200
JOINT AND SEVERAL LIABILITIES NOT REPORTED ABOVE: NAME AND ADDRESS OF CREDITOR	AMOUNT OF LIABILITY
NOT APPLICABLE	

PART D – INCOM
----------------

ou may <i>EITHER</i> (1) file a co statement identifying each sepa completing the remainder of Pa	rate source and amour			tax return, including all attack exceeds \$1,000, including sec		
I elect to file a copy of tax return, you need no				ou check this box and attach a	copy of	your 2013
PRIMARY SOURCES OF INCO	DME:					
NAME OF SOURCE OF INCOME EXCEEDING \$1,000 ADDRESS OF SOURCE OF INCOME				AMOUNT		
FERNANDEZ CONSULTING GROU		7300 SW 84 PL, MIAMI FL 33143				\$17,800
TROPIC INVESTMENTS & PROPE	RTIES, LLC (TROPIC)	7300 SW 84 PL, MIAMI, FL 33143		AMI, FL 33143		\$12,500
		<del> </del>			· · · · · · · · · · · · · · · · · · ·	
SECONDARY SOURCES OF INCOME [Major customers, clients, etc., of businesses owned by reporting person—see instructions]:  NAME OF MAJOR SOURCES  PRINCIPAL BUSINESS						
BUSINESS ENTITY	OF BUSINESS INC	COME		ADDRESS OF SOURCE	ACT	TIVITY OF SOURCE
FCGI	ECOLOGY & ENVIRON	MENT (E&E)	+	Pleasant View Dr., Lancaster, NY		s development consulting
FCGI	TROPIC MECHANICAL		2176 NW 82 Ave. Doral, FL 33122		Business development consulting	
TROPIC	CASANOVA & KUCERA	, PLLU	3400	Coral Way, St. 600 Miami, FL	Real Est	tate commissions
	111		+-		<u> </u>	<del></del>
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	PART E – INT	ERESTS IN	SPEC	CIFIED BUSINESSES		
	BUSINESS	ENTITY #1		BUSINESS ENTITY #2		BUSINESS ENTIFY #3
NAME OF BUSINESS ENTITY	FCGI			TROPIC		
ADDRESS OF BUSINESS ENTITY	7300 SW 84 PL, M	iami, FL 33143	3 .	7300 SW 84 PL, Miami, FL 33143		** ***********************************
PRINCIPAL BUSINESS ACTIVITY	Business consulting	9	!	Real Estate		
POSITION HELD WITH ENTITY	President-Owner			Broker-Owner		
I OWN MORE THAN 5% INTEREST THE BUSINESS	IN 100% ownership			100% ownership		
NATURE OF MY OWNERSHIP INTEREST	Principal and owner	r		Qualifying Broker and owner		
			41.		1	
IF ANY OF PARTS	A THROUGH E ARE	CONTINUED	ON A	SEPARATE SHEET, PLEASE	E CHECK	

#### REMARKS

Use this space to provide specific details of your qualifications which demonstrate your knowledge and competency in the fields listed in Section 350.031(5), Florida Statutes. Also, please include other comments or information you regard as pertinent to your consideration of this position.

'niquely qualified with an engineering and business administration education, together with the working experience to effectively engage on the Commission's Agenda. The following details of competency in the fields listed in Section 350.031, FS, clearly qualifies as a prime candidate for nomination to the Governor:

#### PUBLIC AFFAIRS:

During my tenure as Governing Board Member of the South Florida Water Management District (SFWMD) from 1999 to 2003, was deeply involved in all aspects of public policy pertaining to managing water resources in Florida. Engaged in making policy on the \$8 Billion plus Everglades restoration. Represented public interest during significant periods of water shortages, as well as providing relief during flooding crisis (ie; TS Irene). At the Miami-Dade Mayor's request, acted as regional spokesperson to the media on crisis events.

Served as Chairman of the SFWMD Northwest Dade Lake Belt Committee whose charter was to coordinate the efforts of a siginificant number of stakeholders (regulators, landowners, environmental community, mining interests) in recommending to the Florida Legislature a plan to have all entities coexist in the rock mining environment.

#### **ENGINEERING**

Earned a Bachelor of Science degree in Electrical Engineering at the University of Florida focusing on Power Generation and Distribution. Business consultant to water resources engineering firms and mechanical contracting firms working on HVAC (Heating, Ventilation and Air Conditioning) infrastructure.

Well versed in electric utility distribution engineering and knowledgable of transmission and power generation engineering.

Personal engineering experience in resolving major electrical distribution reliability issues and implementing solutions to eliminate recurrence of power outages.

Trained as an "Application Expert" on Total Quality Management (TQM) techniques involving significant Industrial Engineering concepts using mathematical statistics.

#### **ECONOMICS AND FINANCE:**

University course work for Masters in Business Administration.

Excellent understanding of finance parameters for major businesses, specifically, the electric utility industry, as well as large users of electric power such as Rinker Materials (now CEMEX) where I served as Vice President.

Good understanding of the financial drivers in the Florida economy.

#### NATURAL RESOURCE CONSERVATION:

Recognized by the Audubon of Florida in 2000 with its President's award for engaging as Chairman of the Audubon of Florida's Environmental Economics Council composed of 30 civic and community leaders (Corporate CEO's, bankers, attorneys, small business owners and elected officials). Ingaged in Everglades ecological restoration and ensuring its sustainability while at the SFWMD Governing Board. Helped develop "demand side management" programs to promote energy conservation by commercial and industrial users of electric power.

#### ENERGY:

University studies in electrical engineering focused on electric power generation/distribution and some course work in nuclear engineering. Excellent technical understanding of power generation "fuel mixes", its efficiencies and capital/financial parameters. Thorough understanding of alternative energy sources and renewable energy, as well as their economic effects and feasibility.

Clear understanding of the role natural gas plays in the overall scheme of energy needs in Florida.

Excellent working knowledge of electric utility "Demand Side Management".

As a bilingual/bicultural Florida resident in Miami since 1962, I definitely have the pulse of the South Florida community to balance all pertinent issues coming before the Public Service Commission.

#### CERTIFICATION

I have read the foregoing questions carefully and have answered them truthfully, fully and completely. I hereby authorize educational and other institutions, any references furnished by me, employers, business and professional associates, all governmental agencies and instrumentalities and all consumer and credit reporting agencies to release to the Florida Public Service Commission Nominating Council and the Florida Department of Law Enforcement (FDLE) any information, files, records or credit reports requested by the Council or FDLE in connection with any consideration of me s a possible nominee for appointment to the Florida Public Service Commission.

Signature:	ABODA Leele	Date: 06/14/14

## Gerardo B. (Jerry) Fernandez

### BIOGRAPHICAL SKETCH

#### Gerardo B. "Jerry" Fernandez

7300 SW 84<sup>th</sup> Place, Miami, FL 33143 fcgi@bellsouth.net 305-321-2212

Fernandez is a member of the South Florida community having lived in Miami since 1962 attending the Miami Dade County school system since the 5<sup>th</sup> grade. He is a respected member of the community in good standing with a high level of personal integrity. Following are just a few of his civic involvement in the community:

- Chapman Partnership Board of Directors Executive Committee (formerly Community Partnership for Homeless) a non-profit organization that empowers the homeless to be self-sufficient.
- Board of Directors of the Association of Cuban Engineers helping young Hispanic engineering students with scholarships.
- Served as member of the Board of Governors of the Greater Miami Chamber of Commerce promoting businesses in the Miami area.
- Served on Board of Directors of the United Way of Miami-Dade County.

Fernandez' professional background includes over 20 years in the corporate sector, an additional two decades as a consultant interacting with the public sector at the state and local levels and also serving as an appointed state public official. He is a graduate of the University of Florida (Electrical Engineering, 1973) and FIU (MBA, 1979)

Since 1994, through his consulting firm, Fernandez Consulting Group, Fernandez has been successful in providing strategic advice and helping to coordinate major business endeavors for a number of clients in the environmental and construction industries. He has demonstrated excellent administrative ability in managing a number of large contracts, including a \$30 million DERM04 contract with Miami Dade County.

In 1999, Fernandez was appointed by former Governor Jeb Bush to serve a 4-year term as Governing Board Member of the South Florida Water Management District (SFWMD). The SFWMD manages Florida's water and natural resources in a 16 county area from Orlando to Key West, including the management of the \$8 billion plus reconstruction of the Everglades. Fernandez demonstrated his capability to be impartial with the proper temperament to work with such a diverse group of stakeholders.

Prior to his consulting career, Fernandez held the position of Vice President at Rinker Materials (now CEMEX, a rock mining, cement and ready mix company) where he was successful in increasing market share in a very competitive market. There he acquired an appreciation, first hand, for large-scale use of electric power and the financial issues related to such use.

Before leaving FPL in July of 1992, Fernandez had an illustrious career as a distribution engineer and, ultimately, District General Manager and Area Manager. He had the opportunity to acquire extensive experience on demand side management, as well as a number of positions dealing with process efficiencies and managing the largest district in the company at the time.

Jerry and his wife Carlota (since 1973) have two adult sons and three grandchildren. He enjoys time with the grandchildren and exercises regularly doing "Spinning" workouts.