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Subject:

Florida Statewide General Election survey conducted for FloridaPolitics.com

Date: November 2, 2014

Executive Summary:

This poll of 1,834 Florida likely voters was conducted on Sunday, November 2, 2014. This poll used the registered voter lists supplied by the state of Florida as of September 4, 2014. The sample of voters that were contacted included random samples of registered voters within the boundaries of the state of Florida.

The issues surveyed included questions related to the 2014 Florida general election.

Methodology:

The poll was conducted an automated phone call polling system. The results were then weighted to account for proportional differences between the respondents' demographics and the demographics of the likely voter population for the state of Florida. The weighting demographics used were: political party, race, age and gender.

The voters polled were chosen at random within the registered voter population within the state of Florida. The random sample used was made up of a proportional sampling of registered voters from every one of Florida's 120 State House districts. Only those voters that said they were planning to vote in the general election were included in the results.

The scientific results shown for the questions below have a sample size of 1,834 and a 2.3% Margin of Error at a 95% confidence level.

Respondents' Demographics:

Here is a summary of the demographic breakdown of the voters who responded to this survey:

Political Party Breakdown:

| | | |
|-------------------|-------|-------|
| Democratic Party | 705 = | 38.4% |
| Republican Party | 761 = | 41.5% |
| Independent Voter | 368 = | 20.1% |

Race Breakdown:

| | | |
|---------------------------|--------|-------|
| White, Not Hispanic | 1354 = | 73.8% |
| Black, Not Hispanic | 231 = | 12.6% |
| Asian or Pacific Islander | 37 = | 2.0% |
| Hispanic | 159 = | 8.7% |
| Other or Unknown | 53 = | 2.9% |

Gender Breakdown:

| | | |
|--------|--------|-------|
| Male | 834 = | 45.5% |
| Female | 1000 = | 54.5% |

Age Breakdown:

| | | |
|-----------|-------|-------|
| 18 to 29 | 200 = | 10.9% |
| 30 to 49 | 435 = | 23.7% |
| 50 to 69 | 702 = | 38.3% |
| 70 and up | 497 = | 27.1% |

Media Market Breakdown:

| | | |
|-----------------|-------|-------|
| Pensacola | 71 = | 3.9% |
| Panama City | 40 = | 2.2% |
| Tallahassee | 37 = | 2.0% |
| Jacksonville | 156 = | 8.5% |
| Gainesville | 27 = | 1.5% |
| Orlando | 372 = | 20.3% |
| Tampa | 431 = | 23.5% |
| West Palm Beach | 204 = | 11.1% |
| Fort Myers | 127 = | 6.9% |
| Miami | 369 = | 20.1% |

Notes:

For the Governor's race and Amendment 2 questions we asked the Undecided respondents if they leaned toward one of the choices. Those results were then calculated again and are shown in the "INCLUDES LEANING" response columns below for those two questions.

The last page of this report contains a non-scientific breakdown of the responses to the two top questions (with "Includes Leaning") separated by ALREADY VOTED and INTEND TO VOTE.

Summary of Scientific Results:

If the election for Governor of Florida were held today, who would you vote for: Republican Rick Scott, Democrat Charlie Crist or Libertarian Adrian Wyllie?

| | FIRST ASKING | INCLUDES LEANING |
|------------|---------------------|-------------------------|
| Scott: | 44.9% | 45.5% |
| Crist: | 44.6% | 45.5% |
| Wyllie: | 6.1% | 6.3% |
| Undecided: | 4.3% | 2.7% |

Do you plan to vote for the proposed Florida Constitutional Amendment 2 that would allow the use of marijuana for treatment of debilitating medical conditions if authorized by a doctor?

| | FIRST ASKING | INCLUDES LEANING |
|------------|---------------------|-------------------------|
| Yes: | 53.2% | 53.8% |
| No: | 43.3% | 43.9% |
| Undecided: | 3.5% | 2.4% |

Have you already voted or do you intend to vote in the election on Tuesday?

| | |
|-----------------|-------|
| Already voted: | 58.0% |
| Intend to vote: | 42.0% |

Detailed Results with Demographic Breakdowns for Each Question:
If the election for Governor of Florida were held today, who would you vote for: Republican Rick Scott, Democrat Charlie Crist or Libertarian Adrian Wyllie?

FIRST ASKING

Scott: 44.9%
 Crist: 44.6%
 Wyllie: 6.1%
 Undecided: 4.3%

Non-Weighted Results and Demographic Breakdowns:

Scott: 44.9%
 Crist: 44.7%
 Wyllie: 6.1%
 Undecided: 4.4%

Political Party Breakdown:

| | | | | |
|-----------------------|--------------|--------------|---------------|-----------------|
| Democratic Party 705 | Scott: 12.9% | Crist: 78.4% | Wyllie: 4.7% | Undecided: 4.0% |
| Republican Party 761 | Scott: 78.8% | Crist: 12.4% | Wyllie: 5.4% | Undecided: 3.4% |
| Independent Voter 368 | Scott: 35.9% | Crist: 47.0% | Wyllie: 10.1% | Undecided: 7.1% |

Race Breakdown:

| | | | | |
|------------------------------|--------------|--------------|--------------|-----------------|
| White, Not Hispanic 1354 | Scott: 51.4% | Crist: 38.1% | Wyllie: 6.4% | Undecided: 4.1% |
| Black, Not Hispanic 231 | Scott: 10.0% | Crist: 81.8% | Wyllie: 1.7% | Undecided: 6.5% |
| Asian or Pacific Islander 37 | Scott: 48.6% | Crist: 43.2% | Wyllie: 2.7% | Undecided: 5.4% |
| Hispanic 159 | Scott: 44.0% | Crist: 44.7% | Wyllie: 8.8% | Undecided: 2.5% |
| Other or Unknown 53 | Scott: 30.2% | Crist: 52.8% | Wyllie: 9.4% | Undecided: 7.5% |

Gender Breakdown:

| | | | | |
|-------------|--------------|--------------|--------------|-----------------|
| Male 834 | Scott: 46.4% | Crist: 42.8% | Wyllie: 6.0% | Undecided: 4.8% |
| Female 1000 | Scott: 43.6% | Crist: 46.3% | Wyllie: 6.1% | Undecided: 4.0% |

Age Breakdown:

| | | | | |
|---------------|--------------|--------------|--------------|-----------------|
| 18 to 29 200 | Scott: 45.0% | Crist: 41.5% | Wyllie: 7.5% | Undecided: 6.0% |
| 30 to 49 435 | Scott: 39.3% | Crist: 48.5% | Wyllie: 8.5% | Undecided: 3.7% |
| 50 to 69 702 | Scott: 44.0% | Crist: 45.6% | Wyllie: 6.1% | Undecided: 4.3% |
| 70 and up 497 | Scott: 50.9% | Crist: 41.4% | Wyllie: 3.2% | Undecided: 4.4% |

Media Market Breakdown:

| | | | | |
|---------------------|--------------|--------------|--------------|-----------------|
| Pensacola 71 | Scott: 60.6% | Crist: 26.8% | Wyllie: 2.8% | Undecided: 9.9% |
| Panama City 40 | Scott: 62.5% | Crist: 30.0% | Wyllie: 5.0% | Undecided: 2.5% |
| Tallahassee 37 | Scott: 43.2% | Crist: 51.4% | Wyllie: 2.7% | Undecided: 2.7% |
| Jacksonville 156 | Scott: 62.2% | Crist: 28.2% | Wyllie: 5.8% | Undecided: 3.8% |
| Gainesville 27 | Scott: 55.6% | Crist: 37.0% | Wyllie: 0% | Undecided: 7.4% |
| Orlando 372 | Scott: 47.3% | Crist: 40.9% | Wyllie: 6.5% | Undecided: 5.4% |
| Tampa 431 | Scott: 41.8% | Crist: 46.2% | Wyllie: 8.1% | Undecided: 3.9% |
| West Palm Beach 204 | Scott: 37.3% | Crist: 52.9% | Wyllie: 6.9% | Undecided: 2.9% |
| Fort Myers 127 | Scott: 59.8% | Crist: 30.7% | Wyllie: 5.5% | Undecided: 3.9% |
| Miami 369 | Scott: 32.2% | Crist: 59.1% | Wyllie: 4.6% | Undecided: 4.1% |

If the election for Governor of Florida were held today, who would you vote for: Republican Rick Scott, Democrat Charlie Crist or Libertarian Adrian Wyllie?

INCLUDES LEANING

Scott: 45.5%
 Crist: 45.5%
 Wyllie: 6.3%
 Undecided: 2.7%

Non-Weighted Results and Demographic Breakdowns:

Scott: 45.4%
 Crist: 45.6%
 Wyllie: 6.3%
 Undecided: 2.7%

Political Party Breakdown:

| | | | | |
|-----------------------|--------------|--------------|---------------|-----------------|
| Democratic Party 705 | Scott: 13.3% | Crist: 79.7% | Wyllie: 4.8% | Undecided: 2.1% |
| Republican Party 761 | Scott: 79.6% | Crist: 12.6% | Wyllie: 5.7% | Undecided: 2.1% |
| Independent Voter 368 | Scott: 36.1% | Crist: 48.4% | Wyllie: 10.6% | Undecided: 4.9% |

Race Breakdown:

| | | | | |
|------------------------------|--------------|--------------|---------------|-----------------|
| White, Not Hispanic 1354 | Scott: 52.0% | Crist: 38.8% | Wyllie: 6.7% | Undecided: 2.5% |
| Black, Not Hispanic 231 | Scott: 10.8% | Crist: 84.4% | Wyllie: 1.7% | Undecided: 3.0% |
| Asian or Pacific Islander 37 | Scott: 48.6% | Crist: 43.2% | Wyllie: 2.7% | Undecided: 5.4% |
| Hispanic 159 | Scott: 44.0% | Crist: 45.3% | Wyllie: 8.8% | Undecided: 1.9% |
| Other or Unknown 53 | Scott: 30.2% | Crist: 52.8% | Wyllie: 11.3% | Undecided: 5.7% |

Gender Breakdown:

| | | | | |
|-------------|--------------|--------------|--------------|-----------------|
| Male 834 | Scott: 47.0% | Crist: 43.9% | Wyllie: 6.5% | Undecided: 2.6% |
| Female 1000 | Scott: 44.1% | Crist: 47.0% | Wyllie: 6.2% | Undecided: 2.7% |

Age Breakdown:

| | | | | |
|---------------|--------------|--------------|--------------|-----------------|
| 18 to 29 200 | Scott: 45.0% | Crist: 43.0% | Wyllie: 8.0% | Undecided: 4.0% |
| 30 to 49 435 | Scott: 40.0% | Crist: 49.9% | Wyllie: 8.5% | Undecided: 1.6% |
| 50 to 69 702 | Scott: 44.4% | Crist: 46.2% | Wyllie: 6.4% | Undecided: 3.0% |
| 70 and up 497 | Scott: 51.7% | Crist: 42.1% | Wyllie: 3.6% | Undecided: 2.6% |

Media Market Breakdown:

| | | | | |
|---------------------|--------------|--------------|--------------|-----------------|
| Pensacola 71 | Scott: 64.8% | Crist: 26.8% | Wyllie: 4.2% | Undecided: 4.2% |
| Panama City 40 | Scott: 62.5% | Crist: 30.0% | Wyllie: 5.0% | Undecided: 2.5% |
| Tallahassee 37 | Scott: 43.2% | Crist: 51.4% | Wyllie: 2.7% | Undecided: 2.7% |
| Jacksonville 156 | Scott: 62.8% | Crist: 28.2% | Wyllie: 6.4% | Undecided: 2.6% |
| Gainesville 27 | Scott: 55.6% | Crist: 37.0% | Wyllie: 0% | Undecided: 7.4% |
| Orlando 372 | Scott: 47.6% | Crist: 41.4% | Wyllie: 6.7% | Undecided: 4.3% |
| Tampa 431 | Scott: 41.8% | Crist: 47.1% | Wyllie: 8.1% | Undecided: 3.0% |
| West Palm Beach 204 | Scott: 38.2% | Crist: 53.9% | Wyllie: 7.4% | Undecided: 0.5% |
| Fort Myers 127 | Scott: 60.6% | Crist: 32.3% | Wyllie: 5.5% | Undecided: 1.6% |
| Miami 369 | Scott: 32.8% | Crist: 60.7% | Wyllie: 4.9% | Undecided: 1.6% |

Do you plan to vote for the proposed Florida Constitutional Amendment 2 that would allow the use of marijuana for treatment of debilitating medical conditions if authorized by a doctor?

FIRST ASKING

Yes: 53.2%
 No: 43.3%
 Undecided: 3.5%

Non-Weighted Results and Demographic Breakdowns:

Yes: 53.2%
 No: 43.3%
 Undecided: 3.5%

Political Party Breakdown:

| | | | |
|-----------------------|------------|-----------|-----------------|
| Democratic Party 705 | Yes: 68.5% | No: 27.4% | Undecided: 4.1% |
| Republican Party 761 | Yes: 34.3% | No: 62.9% | Undecided: 2.8% |
| Independent Voter 368 | Yes: 62.8% | No: 33.2% | Undecided: 4.1% |

Race Breakdown:

| | | | |
|------------------------------|------------|-----------|-----------------|
| White, Not Hispanic 1354 | Yes: 51.6% | No: 45.3% | Undecided: 3.1% |
| Black, Not Hispanic 231 | Yes: 60.6% | No: 33.3% | Undecided: 6.1% |
| Asian or Pacific Islander 37 | Yes: 54.1% | No: 37.8% | Undecided: 8.1% |
| Hispanic 159 | Yes: 53.5% | No: 44.0% | Undecided: 2.5% |
| Other or Unknown 53 | Yes: 60.4% | No: 35.8% | Undecided: 3.8% |

Gender Breakdown:

| | | | |
|-------------|------------|-----------|-----------------|
| Male 834 | Yes: 56.6% | No: 39.9% | Undecided: 3.5% |
| Female 1000 | Yes: 50.3% | No: 46.1% | Undecided: 3.6% |

Age Breakdown:

| | | | |
|---------------|------------|-----------|-----------------|
| 18 to 29 200 | Yes: 53.5% | No: 42.5% | Undecided: 4.0% |
| 30 to 49 435 | Yes: 58.9% | No: 36.3% | Undecided: 4.8% |
| 50 to 69 702 | Yes: 57.1% | No: 40.0% | Undecided: 2.8% |
| 70 and up 497 | Yes: 42.5% | No: 54.3% | Undecided: 3.2% |

Media Market Breakdown:

| | | | |
|---------------------|------------|-----------|-----------------|
| Pensacola 71 | Yes: 54.9% | No: 43.7% | Undecided: 1.4% |
| Panama City 40 | Yes: 52.5% | No: 42.5% | Undecided: 5.0% |
| Tallahassee 37 | Yes: 48.6% | No: 48.6% | Undecided: 2.7% |
| Jacksonville 156 | Yes: 46.8% | No: 49.4% | Undecided: 3.8% |
| Gainesville 27 | Yes: 40.7% | No: 55.6% | Undecided: 3.7% |
| Orlando 372 | Yes: 49.7% | No: 46.2% | Undecided: 4.0% |
| Tampa 431 | Yes: 53.6% | No: 42.2% | Undecided: 4.2% |
| West Palm Beach 204 | Yes: 58.3% | No: 37.3% | Undecided: 4.4% |
| Fort Myers 127 | Yes: 39.4% | No: 59.8% | Undecided: 0.8% |
| Miami 369 | Yes: 61.8% | No: 35.2% | Undecided: 3.0% |

Do you plan to vote for the proposed Florida Constitutional Amendment 2 that would allow the use of marijuana for treatment of debilitating medical conditions if authorized by a doctor?

INCLUDES LEANING

Yes: 53.8%
 No: 43.9%
 Undecided: 2.4%

Non-Weighted Results and Demographic Breakdowns:

Yes: 53.8%
 No: 43.8%
 Undecided: 2.4%

Political Party Breakdown:

| | | | |
|-----------------------|------------|-----------|-----------------|
| Democratic Party 705 | Yes: 69.1% | No: 28.1% | Undecided: 2.8% |
| Republican Party 761 | Yes: 34.8% | No: 63.3% | Undecided: 1.8% |
| Independent Voter 368 | Yes: 63.6% | No: 33.7% | Undecided: 2.7% |

Race Breakdown:

| | | | |
|------------------------------|------------|-----------|-----------------|
| White, Not Hispanic 1354 | Yes: 52.1% | No: 45.9% | Undecided: 2.0% |
| Black, Not Hispanic 231 | Yes: 61.9% | No: 34.2% | Undecided: 3.9% |
| Asian or Pacific Islander 37 | Yes: 54.1% | No: 37.8% | Undecided: 8.1% |
| Hispanic 159 | Yes: 53.5% | No: 44.0% | Undecided: 2.5% |
| Other or Unknown 53 | Yes: 62.3% | No: 35.8% | Undecided: 1.9% |

Gender Breakdown:

| | | | |
|-------------|------------|-----------|-----------------|
| Male 834 | Yes: 57.3% | No: 40.2% | Undecided: 2.5% |
| Female 1000 | Yes: 50.8% | No: 46.9% | Undecided: 2.3% |

Age Breakdown:

| | | | |
|---------------|------------|-----------|-----------------|
| 18 to 29 200 | Yes: 53.5% | No: 42.5% | Undecided: 4.0% |
| 30 to 49 435 | Yes: 60.5% | No: 37.0% | Undecided: 2.5% |
| 50 to 69 702 | Yes: 57.5% | No: 40.3% | Undecided: 2.1% |
| 70 and up 497 | Yes: 42.7% | No: 55.3% | Undecided: 2.0% |

Media Market Breakdown:

| | | | |
|---------------------|------------|-----------|-----------------|
| Pensacola 71 | Yes: 56.3% | No: 43.7% | Undecided: 0% |
| Panama City 40 | Yes: 55.0% | No: 45.0% | Undecided: 0% |
| Tallahassee 37 | Yes: 48.6% | No: 48.6% | Undecided: 2.7% |
| Jacksonville 156 | Yes: 46.8% | No: 50.0% | Undecided: 3.2% |
| Gainesville 27 | Yes: 40.7% | No: 55.6% | Undecided: 3.7% |
| Orlando 372 | Yes: 50.8% | No: 47.0% | Undecided: 2.2% |
| Tampa 431 | Yes: 54.1% | No: 42.7% | Undecided: 3.2% |
| West Palm Beach 204 | Yes: 58.8% | No: 38.2% | Undecided: 2.9% |
| Fort Myers 127 | Yes: 39.4% | No: 59.8% | Undecided: 0.8% |
| Miami 369 | Yes: 62.3% | No: 35.5% | Undecided: 2.2% |

Have you already voted or do you intend to vote in the election on Tuesday?

Already voted: 58.0%

Intend to vote: 42.0%

Non-Weighted Results and Demographic Breakdowns:

Already voted: 58.0%

Intend vote: 42.0%

Political Party Breakdown:

| | | | | |
|-----------------------|----------------|-------|--------------|-------|
| Democratic Party 705 | Already voted: | 61.6% | Intend vote: | 38.4% |
| Republican Party 761 | Already voted: | 58.1% | Intend vote: | 41.9% |
| Independent Voter 368 | Already voted: | 50.8% | Intend vote: | 49.2% |

Race Breakdown:

| | | | | |
|----------------------------|----------------|-------|--------------|-------|
| White, Not Hispanic 1354 | Already voted: | 58.3% | Intend vote: | 41.7% |
| Black, Not Hispanic 231 | Already voted: | 59.3% | Intend vote: | 40.7% |
| Asian/ Pacific Islander 37 | Already voted: | 48.6% | Intend vote: | 51.4% |
| Hispanic 159 | Already voted: | 62.3% | Intend vote: | 37.7% |
| Other or Unknown 53 | Already voted: | 37.7% | Intend vote: | 62.3% |

Gender Breakdown:

| | | | | |
|-------------|----------------|-------|--------------|-------|
| Male 834 | Already voted: | 58.6% | Intend vote: | 41.4% |
| Female 1000 | Already voted: | 57.4% | Intend vote: | 42.6% |

Age Breakdown:

| | | | | |
|---------------|----------------|-------|--------------|-------|
| 18 to 29 200 | Already voted: | 54.0% | Intend vote: | 46.0% |
| 30 to 49 435 | Already voted: | 51.3% | Intend vote: | 48.7% |
| 50 to 69 702 | Already voted: | 59.7% | Intend vote: | 40.3% |
| 70 and up 497 | Already voted: | 63.0% | Intend vote: | 37.0% |

Media Market Breakdown:

| | | | | |
|---------------------|----------------|-------|--------------|-------|
| Pensacola 71 | Already voted: | 57.7% | Intend vote: | 42.3% |
| Panama City 40 | Already voted: | 45.0% | Intend vote: | 55.0% |
| Tallahassee 37 | Already voted: | 54.1% | Intend vote: | 45.9% |
| Jacksonville 156 | Already voted: | 57.1% | Intend vote: | 42.9% |
| Gainesville 27 | Already voted: | 55.6% | Intend vote: | 44.4% |
| Orlando 372 | Already voted: | 58.3% | Intend vote: | 41.7% |
| Tampa 431 | Already voted: | 58.5% | Intend vote: | 41.5% |
| West Palm Beach 204 | Already voted: | 53.9% | Intend vote: | 46.1% |
| Fort Myers 127 | Already voted: | 56.7% | Intend vote: | 43.3% |
| Miami 369 | Already voted: | 62.1% | Intend vote: | 37.9% |

**If the election for Governor of Florida were held today, who would you vote for:
Republican Rick Scott, Democrat Charlie Crist or Libertarian Adrian Wyllie?**

| | ALREADY VOTED | INTEND TO VOTE |
|------------|----------------------|-----------------------|
| Scott: | 46.1% | 44.5% |
| Crist: | 47.7% | 42.7% |
| Wyllie: | 5.2% | 7.9% |
| Undecided: | 1.0% | 4.9% |

**Do you plan to vote for the proposed Florida Constitutional Amendment 2 that would
allow the use of marijuana for treatment of debilitating medical conditions if authorized
by a doctor?**

| | ALREADY VOTED | INTEND TO VOTE |
|------------|----------------------|-----------------------|
| Yes: | 54.6% | 52.7% |
| No: | 43.7% | 44.0% |
| Undecided: | 1.7% | 3.4% |