Florida Republican Presidential Primary Final Poll January 2012

Prepared for:

INTERNAL USE ONLY

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METHODOLOGY

1632 Registered Republican Voters in Florida were interviewed in a random sample. Interviews were conducted over 1/27/2012. Respondents were screened for voter registration and voter intent. All interviews were conducted by IVR.

The margin of error for this survey is +-2.5% with a 95% confidence level. In addition to sampling error, question wording and practical difficulties in conducting surveys can introduce error or bias in the findings. Cross Tabs will have a higher margin of error.

NARRATIVE

Republican Presidential Primary

Q. If the Primary election for the Republican Nominee for the President of the United States were held today, who would you vote for?

Mitt Romney has opened a statistically significant lead (10.3%) with Republican Primary voters in the closing days of the Florida Primary.

Rep Primary for POTUS

	Frequency	Percent
Gingrich	492	30.1
Paul	97	5.9
Romney	659	40.4
Santorum	249	15.3
UND	135	8.3
Total	1632	100.0

Republican US Senate Primary

Q: If the Primary election for the Republican Nominee for the United States Senate were held today, who would you vote for?

US Representative Connie Mack currently maintains his lead over all challengers for the Republican nomination for the US Senate. Besides undecided voters (52.6%), all other candidates are polling in the single digits.

Rep Primary US Senate		
	Frequency	Percent
Hasner	44	2.7
LeMieux	101	6.2
McCalister	52	3.2
Mack	539	33.0
Miller	37	2.3
UND	859	52.6
Total	1632	100.0

Establishment of Limited, resort-style casinos in Florida

Q: Florida lawmakers are considering gambling legislation that would lead to the establishment of limited, resort-style casinos in Florida. Do you Support or oppose this legislation?

Republican voters currently are in slight favor the establishment of resort-style casinos in Florida.

establishment of limited, resort-style casinos in Florida		
	Frequency	Percent
Strongly Favor	481	29.5
Favor	364	22.3
Oppose	423	25.9
Strongly Oppose	213	13.1
UND	151	9.3
Total	1632	100.0

Favor	51.80%
Oppose	39%
Strongly favor	29.50%
Strongly oppose	13.10%

Poll Frequencies

Gender

	Frequency	Percent
Male	695	42.6
Female	937	57.4
Total	1632	100.0

Race

	Frequency	Percent
American Indian	50	3.1
Asian	25	1.5
African American	23	1.4
Hispanic	73	4.5
White	1461	89.5
Total	1632	100.0

Age

	Frequency	Percent
18-24	11	.7
25-34	24	1.5
35-44	63	3.9
45-54	192	11.8
55-64	355	21.8
65+	978	59.9
Refused	9	.6
Total	1632	100.0

Party

	Frequency	Percent
Rep	1632	100.0